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ABSTRACT

The guide contains a brief introductory discussion of occupational information concerns and secondary level program content and procedures. The remainder of the guide contains separately organized lists of resource organizations for publications and films, as well as titles and availability of publications, films, and articles for use in: (1) all areas of career education; (2) applied biological and agricultural occupations; (3) business, marketing, and amangement occupations; (4) health occupations; (5) industrial oriented occupations; and (6) personal and public service occupations. (JR)

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SUGGESTED

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Resource and Instructional Materials for Obtaining Information about CAREERS

State of Illinois
BOARD OF VOCATIONAL EDUCATION AND REHABILITATION
DIVISION OF VOCATIONAL AND TECHNICAL EDUCATION
1035 Outer Park Drive
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SUGGESTED RESOURCE AND INSTRUCTIONAL MATERIALS FOR OBTAINING INFORMATION ABOUT CAREERS

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OCCUPATIONAL INFORMATION

This listing of materials may be of assistance to the instructor in classes wherever information concerning various occupations is a part of the curriculum.

The 1970's schools should be especially concerned with **attitudes** and **habits** which go with successful job performance. This cannot be achieved in one course or one year; rather, this should be an integral part of the emphasis of **each course.** It is with this in mind that many of the sources listed may prove helpful, not only in securing occupational information, but also in assisting students to develop successful job performance attitudes and habits.

SECONDARY SCHOOL CONCERNS

Making academic and career decisions

Acquiring needed educational and vocational information

Developing attitudes and habits for successful job performance

The student develops awareness of his need for more specific implementation of his career purposes.

The student develops more specific plans for implementing his career purposes.

The student executes plans to qualify for entry level jobs by taking appropriate courses at the high school level, by on-the-job training, or by pursuing further training in college or post-secondary vocational education leading toward qualification for some specific occupation.

During the later adolescent years (high school 9-12) individuals are confronted with the necessity of making decisions which will permit them to make the transition from adolescence to adulthood. Consequently, individuals need skills and knowledge in assessing their capabilities, and specific information for decision making. More specifically:

a. The need for opportunities for self-enhancement or humanization – the implementation and articulation of self-image – the socialization process

b. The need to recognize and enhance the contextual variables which impinge upon a decision making continuum

c. The need for actual support for the notion that change or indecision is not tantamount to failure

Educational objectives in occupational information studies:

a. To develop an awareness of individual differences and a knowledge of the positive relationships between individual characteristics and career development

b. To develop self-understanding and self-acceptance

c. To develop a positive self-image which will promote self-esteem motivation for achievement consistent with individual potential

d. To develop an awareness and understanding of the place of work in the lives of people

e. To develop an awareness and understanding of the increasing array of educational and career opportunities available

f. To develop ability to make decisions and plans based upon factual information, relationships, and inferences

g. To make educational and career decisions and plans appropriate to the individual's level of maturity and development

PROGRAM CONTENT AND PROCEDURES

a. Introduce in the curriculum appropriate experiences to provide career exploration, decision making, and reality testing for all students.

b. Develop, distribute, and interpret educational media to facilitiate career development experiences at all age levels.

c. Expand and encourage the use of simulated and real work situations for career exploration and reality testing.

d. Teach decision making skills through opportunities in actual participation in making educational, career, and social decisions appropriate to the individual's level of maturity.

e. Create motivation through active participation and interactions of youth in relating educational experiences to career exploration and decisions—make education relevant to career-life situations.

f. Develop and support a program of educational and job placement which will appropriately involve educational personnel in all placement actions.

g. Incorporate as many laboratory type activities as feasible to enable the student to achieve visible and concrete success as opposed to abstract and delayed symbols of success. This procedure should be investigated as a means of improving the motivation of many "hard to reach" youths.

School administrators, counselors and teachers should be aware of the major objectives of this instruction:

a. To provide experiences which will enable students to gain fuller awareness and appreciation of the occupational avenues, and the nature of the role played by workers in these occupations

b. To contribute to the student's testing of reality by showing the relationship between the requirements of these vocations and the education or training needed to meet them

c. To develop attitudes of respect for and appreciation of the social usefulness of all types of work

LISTING OF RESOURCES FOR PUBLICATIONS IN ALL AREAS OF CAREER EDUCATION

American Council on Education
1785 Massachusetts Avenue, N.W.
Washington, D.C. 20006

American Guidance Service, Inc.
Publishers' Building
Circle Pines, MN 55014

American Liberty Press
[illegible] West Wisconsin Avenue
Milwaukee, WI 53203

American Personnel & Guidance Association
1605 New Hampshire Avenue, N.W.
Washington, D.C. 20009

American Technology Society
848 East 58th Street
Chicago, IL 60637

Aetna Life and Casualty
Public Relations and Advertising Dept.
Film Library
151 Farmington Avenue
Hartford, CT 06115

Aims Instructional Media Services, Inc.
P.O. Box 1010
Hollywood, CA 09928

Bish Mathis Institute
Berhnardt Building
Monroe, LA 71201

B'Nai B'rith Vocational Service
1640 Rhode Island Avenue, N.W.
Washington, D.C. 20036

Board of Vocational Education and Rehabilitation
State of Illinois
Division of Vocational and Technical Education
Occupational Consultant Unit
1035 Outer Park Drive
Springfield, IL 62706

Bowmar
622 Rodier Drive
Glendale, CA 91201

Milton Bradley Company
Springfield, MA 01100

Bureau of Audio-Visual Instruction
P.O. Box 2039
1312 West Johnson Street
Madison, WI 53715

Burgess Publishing Company
Minneapolis, MN 55400

Cahners Publishing Company
5 South Wabash Avenue
Suite 1712
Chicago, IL 60603

California State Polytechnic College
San Luis Obispo, CA 93401

Career Planning Center
Placement Services
3200 Student Activities Building
The University of Michigan
Ann Arbor, MI 48104

Career Publications
635 Madison Avenue
New York, NY 10022

Careers, Inc.
P. O. Box 135
Largo, FL 33540

Chronicle Guidance Publications
Moravia, NY 13118

Collier's Encyclopedia
Collier MacMillan Library Division
60 Fifth Avenue
New York, NY 10011

Concept Media
1500 Adams Avenue
Costa Mesa, CA 92626

Consulting Psychologists Press
577 College Avenue
Palo Alto, CA 94306

Contemporary McGraw-Hill Films
Midwest Office
828 Custer Avenue
Evanston, IL 60202

John Day Publishing Company
62 West 45th Street
New York, NY 10036

Delmar Publishers, Inc.
Mountainview Avenue
Albany, NY 12205

Dillon Press
106 Washington Avenue North
Minneapolis, MN 55401

Doubleday and Company
Garden City, NY 11530

Doubleday Miltimedia
1371 Reynolds Avenue
Santa Ava, CA 92705

Dow Chemical Company
Director of Professional Relations
1200 Madison Avenue
Indianapolis, IN 46225

E.I. DuPont DeNemours & Company, Inc.
1007 Market Street
Wilmington, DE 19898

Eastman Kodak Company
343 State Street
Rochester, NY 14650

Educational Corporation
425 North Michigan Avenue
Chicago, IL 60611

Educational Projections Corporation
P.O. Box 1187
Jackson, MS 39205

Educators Progress Service
P.O. Box 497
Randolph, WI 53956

Elementary Teachers Guide to Free Curriculum Materials
Educators Progress Service, Inc.
Randolph, WI 53956

Encyclopedia Brittanica Educational Corp.
1822 Pickwick Avenue
Glenview, IL 60025

Eve Gate House, Inc.
146-01 Archer Avenue
Jamica, NY 11435

Roy Ewing Company
Pasadena, CA 91107

J. G. Ferguson Publishing Company
6 North Michigan Avenue
Chicago, IL 60602

Finney Company
3350 Gorham Avenue
Minneapolis, MN 55426

Ford Motor Company
The American Road
Dearborn, MI 48121

General Electric Company
Schenectady, NY 12305

General Motors Corporation
Public Relations Staff
General Motors Building
Detroit, MI 48202

William P. Gottlieb Company
Educational Record Catalog
157 Chambers Street
New York, NY 10009

Grossett & Dunlap
51 Madison Avenue
New York, NY 10010

Guidance Associates
Harcourt, Brace & World
Pleasantville, NY 10570

Harper and Row Publishers, Inc.
49 East 33rd Street
New York, NY 10016

Hawthorn Books, Inc.
70 Fifth Avenue
New York, NY 10016

Indiana Employment Security Division
Indiana State Employment Service
10 North Senate Avenue
Indianapolis, IN 46204

Instructor Products Company
Flannel Board Visual Aids
Philadelphia, PA 19100

Interstate Printers and Publishers, Inc.
Jackson at Van Buren
Danville, IL 61832

Richard D. Irwin Company
Homewood, IL 60430

J. B. Lippincott Company
East Washington Square
Philadelphia, PA 19102

Macrae Smith Company
225 South 15th Street
Philadelphia, PA 19102

Michigan Employment Security Commission
Employment Service Division
United States Employment Service
7310 Woodward Avenue
Detroit, MI 48202

Milady Publishing Corp.
3829 White Plains Road
Bronx, NY 10467

Missouri State Department of Labor and
Industrial Relations
Division of Employment Security
Box 59
Jefferson City, MO 65101

The MacMillan Company Publishers
60 Fifth Avenue
New York, NY 10011

McGraw-Hill Book Company
330 West 42nd Street
New York, NY 10036

McKnight & McKnight Publishing Company
Towanda Road
Bloomington, IL 61701

National Committee on Employment of Youth
145 East 32nd Street
New York, NY 10016

National Institute of New Careers
University Research Corp.
4301 Connecticut Avenue, N.W.
Washington, D.C. 20008

National Restaurant Association
Educational Materials Center
1530 Lake Shore Drive
Chicago, IL 60610

New York Life Insurance Co.
Career Information Service
Box 51
Madison Square Station
New York, NY 10010

Prentice-Hall, Inc.
Educational Book Division
Englewood Cliff, NJ 07632

Public Relations Society of America
845 Third Avenue
New York, NY 10022

G. P. Putnam & Sons
210 Madison Avenue
New York, NY 10016

Responsive Environments Corporation
200 Sylvan Avenue
Englewood Cliffs, NJ 07632

Ronald Press Company
79 Madison Avenue
New York, NY 10016

Rutgers University Press
Rutgers University
New Brunswick, NJ 08903

W. B. Saunders Company
West Washington Square
Philadelphia, PA 19105

Schoenfield, Clay, Dembar Educational Research
Services, Inc.
Madison, WI 53700

Science Research Associates, Inc.
259 East Erie Street
Chicago, IL 60611

Sextant Systems, Inc.
3048 North 34th Street
Milwaukee, WI 53210

Society for Visual Education, Inc.
1345 West Diversey Parkway
Chicago, IL 60614

Southwestern Publishing Company, Inc.
5101 Madison Road
Cincinnati, OH 45227

Sterling Powers Publicity Company
1512 Lincolnway
LaPorte, IN 46350

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

Trainex Corporation
P.O. Box 116
Garden Grove, CA 92642

U. S. Office of Education
Division of Vocational and Technical Education
Washington, D. C. 20212

Universal Publishing and Distribution Corporation
235 East 45th Street
New York, NY 10017

Vantage Press
120 West 31st Street
New York, NY 10001

J. Weston Walch, Publisher
Portland, ME 04104

LISTING OF RESOURCES FOR FILMS, FILMSTRIPS, TAPES, ETC. IN ALL AREAS OF CAREER EDUCATION

ACI FILMS, INC.
16 West 46th Street
New York, NY 10036

A-V CORPORATION
2518 North Blvd.
Houston, Texas 77006

A-V SCIENTIFIC AIDS COMPANY
8267 W. Beverly Blvd.
Los Angeles, CA 90048

AV-ED FILMS
7934 Santa Monica Boulevard
Hollywood, CA 90046

ACADEMY FILMS, INC.
748 N. Seward Street
Hollywood, CA 90038

ADDISON-WESLEY PUBLISHING COMPANY, INC.
Reading, MA 01867

AETNA LIFE AND CASUALTY
151 Farmington Avenue
Hartford, CT 06115

AEVAC, INC.
500 Fifth Avenue
New York, NY 10036

ALLEND'OR PRODUCTIONS, INC.
3449 Cahuenga Blvd. West
Los Angeles, CA 90028

ALLYN AND BACON INC.
470 Atlantic Avenue
Boston, MA 02210

ALUMINUM COMPANY OF AMERICA
Motion Picture Section
1246 ALCOA Building
Pittsburgh, PA 15219

AMERICAN AUTOMOBILE ASSOCIATION
Pedestrian and School Safety Department
1712 G. Street N.W.
Washington, D.C. 20006

AMERICAN BANKERS ASSOCIATION
90 Park Avenue
New York, NY 10016

AMERICAN BOOK – VAN NOSTRAND COMPANY
300 Pike Street
Cinncinnati, OH 54202

AMERICAN COUNCIL ON EDUCATION
1785 Massachusetts Avenue, N.W.
Washington, D.C. 20006

THE AMERICAN ECONOMIC FOUNDATION
51 East 42nd Street
New York, NY 10017

AMERICAN EDUCATIONAL FILMS
9304 Santa Monica Blvd.
Beverly Hills, CA 90210

AMERICAN EDUCATION PUBLICATIONS
Education Center
Columbus, Ohio 43216

AMERICAN FILM PRODUCTIONS
1540 Broadway
New York, NY 10036

AMERICAN GAS ASSOCIATION, INC.
605 Third Avenue
New York, NY 10016

AMERICAN INDUSTRIAL ARTS ASSOCIATION
1201 16th Street, N.W.
Washington, D.C. 20036

AMERICAN IRON & STEEL INSTITUTE
150 East Forty-Second Street
New York, NY 10017

AMERICAN LEGION
Motion Picture Section
P.O. Box 1055
Indianapolis, IN 46206

AMERICAN MANAGEMENT ASSOCIATION, INC.
135 West 50th Street
New York, NY 10020

PAUL S. AMIDON AND ASSOCIATES, INC.
Association for Productive Teaching
5408 Chicago Avenue, South
Minneapolis, MN 55417

ANIMATED ELECTRONIC FILMS
P.O. Box 2036, Eads Station
Arlington, VA 22202

APPLETON-CENTURY CROFT
440 Park Avenue South
New York, NY 10016

ARGONAUT PRODUCTIONS INC.
2346 North El Molino Avenue
Altadena, CA 91001

ARGONNE NATIONAL LABORATORY
9700 South Cass Avenue
Argonne, IL 60439

ARMSTRONG CORK COMPANY
Press Relations
Public Relations Department
Liberty and Charlotte Streets
Lancaster, PA 17604

ASSOCIATED FILM SERVICES
3419 W. Magnolia Blvd.
Burbank, CA 91505

ASSOCIATION FILMS INC.
600 Madison Avenue
New York, NY 10022

ASSOCIATED FILMS, INC.
Randolph, WI 53956

ATLANTIS PRODUCTIONS, INC.
1252 La Granada Drive
Thousand Oaks, CA 91360

AUDIO PRODUCTIONS
630 Ninth Avenue
New York, NY 10036

BAILEY-FILM ASSOCIATES
11559 Santa Monica Blvd.
West Los Angeles, CA 90025

ARTHUR BARR PRODUCTIONS INC.
1029 North Allen Avenue
Pasadena, CA 91104

THE BF GOODRICH COMPANY
Public Relations Department
500 South Main Street
Akron, Ohio 44318

BENEFIC PRESS
10300 W. Roosevelt Road
Westchester, IL 60153

BELL SYSTEM TELEPHONE OFFICES
Contact Local Bell System Telephone
Business Office

BLAISDELL PUBLISHING COMPANY
275 Wyman Street
Waltham, MA 02154

DON BOSCO FILMS & FILMSTRIPS
148 Main Street
New Rochelle, NY 10802

BOWMAR
622 Rodier Drive
Glendale, CA 91202

BRANDON FILMS, INC.
221 West 57 Street
New York, NY 10019

BRAY STUDIOS, INC.
630 Ninth Avenue
New York, NY 10036

BROADMAN FILMS
127 Ninth Avenue, North
Nashville, TN 37200

BURGESS PUBLISHING COMPANY
426 South Sixth Street
Minneapolis, MN 55415

CHARLES CAHILL & ASSOCIATES, INC.
P.O. Box 1010
Hollywood, CA 90028

UNIVERSITY OF CALIFORNIA EXTENSION
MEDIA CENTER
Berkeley, CA 94720

CAROUSEL FILMS, INC.
1501 Broadway
New York, NY 10036

CARRIER AIR CONDITIONING COMPANY
Carrier Parkway
Syracuse, NY 13201

CENCO EDUCATIONAL AIDS
2600 S. Kostner Avenue
Chicago, IL 60623

THE CENTER FOR CURRICULUM DEVELOPMENT, INC.
401 Walnut Street
Philadelphia, PA 19106

CHURCHILL FILMS
662 North Robertson Blvd.
Los Angeles, CA 90069

CINEMA PICTURES, INC.
10212 Noble Avenue
Mission Hills CA 91340

COLLEGE ENTRANCE EXAMINATION BOARD
College Board Film Library
267 West 25th Street
New York, NY 10001

COLUMBIA UNIVERSITY PRESS
Center for Mass Communication
440 West 110th Street
New York, NY 10025

COMPRESSED AIR AND GAS INSTITUTE
55 Public Square
Cleveland, Ohio 44113

CONTINENTAL FILM PRODUCTIONS CORPORATION
2320 Rossville Blvd. P.O. Box 6543
Chattanooga, TN 37408

CORNELL UNIVERSITY FILM CENTER
Ithaca, NY 14851

THE CORNING MUSEUM OF GLASS
Curator of Education
Corning Glass Center
Corning, New York 14830

CORONET FILMS
65 E. South Water St.
Chicago, IL 60601

CURRICULUM MATERIALS CORPORATION
1319 Vine Street
Philadelphia, PA 19107

DCA EDUCATIONAL PRODUCTS, INC.
4865 Stenton Avenue
Philadelphia, PA 19144

DEKALB AGRESEARCH, INC.
Sycamore Road
DeKalb, IL 60115

DELTA AIR LINES
Atlanta Airport
Atlanta, GA

DEPARTMENT OF THE AIR FORCE
Air Force Film Library Center
8900 South Broadway
St. Louis, MO 63125

DEPARTMENT OF THE NAVY
Ninth Naval District
U. S. Naval Training Center
Great Lakes, IL 60088

WALT DISNEY 16MM FILMS
800 Sonora Avenue
Glendale, CA 91201

DOUBLEDAY & COMPANY, INC.
501 Franklin Avenue
Garden City, NY 11531

DOW CHEMICAL COMPANY
Film Library, Audio-Visual
2030 Abbott Road Center
Midland, MI 48640

EASTMAN KODAK COMPANY
Audio-Visual Service
343 State Street
Rochester, NY 14650

E.I. DU PONT DE NEMOURS & COMPANY, INC.
Motion Picture Section
Advertising Department
1007 Market Street
Wilmington, DE 19898

EDUCATION DEVELOPMENT CENTER
55 Chapel Street
Newton, MA 02160

EDUCATIONAL ACTIVITIES, INC.
P.O. Box 392
Freeport, New York 11520

ELI LILLY AND COMPANY
Audio Visual Film Library
P. O. Box 618
Indianapolis, IN 46206

ETHICON, INCORPORATED
Advertising and Promotion
Route 22
Somerville, NJ 08876

ENCYCLOPAEDIA BRITANNICA EDUCATIONAL CORPORATION
425 North Michigan Avenue
Chicago, IL 60611

ENCYCLOPEDIA BRITANNICA, FILMS, INC.
1150 Wilmette Avenue
Wilmette, IL 60091

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146-01 Archer Avenue
Jamica, NY 11435

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Wilmette, IL 60091

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Los Angeles, CA 90048

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New York, NY 10016

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Chicago, IL 60607

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Film Library
The American Road
Dearborn, MI 48121

GATEWAY PRODUCTIONS INC.
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San Francisco, CA 94133

GENERAL ELECTRIC EDUCATIONAL FILMS
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Schenectady, NY 12305

GENERAL MILLS, INCORPORATED
Film Library
9200 Wayzata Blvd.
Minneapolis, MN 55440

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Public Relations Staff, Film Library
General Motors Building
Detroit, MI 48202

GENERAL PROGRAMMED TEACHING
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Palo Alto, CA 94302

GINN AND COMPANY
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Boston, MA 02117

GUIDANCE INFORMATION CENTER
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Saxtons River, VT 05154

HARCOURT BRACE JOVANOVICH
757 Third Avenue
New York, NY 10017

HARPER & ROW, PUBLISHERS
School Department
2500 Crawford Avenue
Evanston, IL 60201

HARVARD UNIVERSITY PRESS
79 Garden Street
Cambridge, MA 02138

HENK NEWENHOUSE/NOVO
1825 Willow Road
Northfield, IL 60093

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383 Madison Avenue
New York, NY 10017

HOUGHTON MIFFLIN COMPANY
110 Tremont Street
Boston, MA 02107

IMPERIAL INTERNATIONAL LEARNING
247 West Court Street
Kankakee, IL 60901

INDEPENDENT FILM PRODUCERS COMPANY
P.O. Box 501
Pasadena, CA 91102

INDIANA UNIVERSITY AUDIO-VISUAL CENTER
Field Services Department
Bloomington, IN 47401

INLAND STEEL COMPANY
30 West Monroe Street
Chicago, IL 60603

THE JAM HANDY ORGANIZATION
Film Distribution Department
2821 East Grand Boulevard
Detroit, MI 48211

JOURNAL FILMS, INC.
909 W. Diversey Parkway
Chicago, IL 60614

KEUFFEL & ESSER COMPANY
Educational Media Division
20 Whippany Road
Morristown, NJ 07960

KEY PRODUCTIONS, INC.
527 Madison Avenue
New York, NY 10022

LIFE EDUCATION PROGRAM
Box 834 Radio City Station
New York, NY 10019

LONG FILMSLIDE SERVICE
7505 Fairmont Avenue
El Cerrito, CA 94530

LOCKHEED-GEORGIA COMPANY
Motion Picture Film Library
Zone 30, B-2 Building
Marietta, GA 30060

MGS PRODUCTIONS, INC.
P.O. Box 9083
Austin, TX 78757

MACALASTER SCIENTIFIC COMPANY
Route 111 and Everett Turnpike
Nashua, NH 03060

MCDONNELL DOUGLAS CORPORATION
AV Center, Dept. G-83
3000 Ocean Park Blvd.
Santa Monica, CA 90406

MCGRAW-HILL TEXT FILMS
330 West 42nd Street
New York, NY 10036

MCINTYRE EDUCATIONAL MATERIALS, LTD.
3333 Metropolitan Blvd. East
Montreal 455, P.O. Canada

MCKNIGHT & MCKNIGHT PUBLISHING COMPANY
Bloomington, IL 61701

MARINE CORPS
Ninth Marine Corps District
Attention: Director
1500 East Bannister
Kansas City, Missouri 64131

MERCK SHARP & DOHME FILM LIBRARY
West Point, Pennsylvania 19486

NBC EDUCATIONAL ENTERPRISES
Room 1040, 30 Rockefeller Plaza
New York, NY 10020

NATIONAL CENTER FOR AUDIO TAPES
University of Colorado
Stadium Building
Boulder, CO 80302

NATIONAL CANNERS ASSOCIATION
Information Division
1133 Twentieth Street, N.W.
Washington, DC 20036

NATIONAL CAREER CENTER
3839 White Plains Road
Bronx, NY 10467

NATIONAL EDUCATION ASSOCIATION
1201 Sixteenth Street, N.W.
Washington, DC 20036

NEUBACHER-VETTER FILM PRODUCTIONS
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Los Angeles, CA 90024

NEW HOLLAND
Division of Sperry Rand Corporation
Box 7, Mail Station 382
New Holland, Pennsylvania 17557

PEPSI-COLA COMPANY
500 Park Avenue
New York, NY 10022

POPULAR SCIENCE PUBLISHING COMPANY, INC.
Audio-Visual Division
355 Lexington Avenue
New York, NY 10017

RCA INSTITUTES, INCORPORATED
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New York, NY 10001

REHABILITATION INSTITUTE OF CHICAGO
Photography Department
401 East Ohio Street
Chicago, IL 60611

REPUBLIC STEEL CORPORATION
1436 Republic Building
Cleveland, OH 44115

LOUIS DE ROCHEMONT ASSOCIATES, INC.
225 East 46th Street
New York, NY 10017

SANDERSON FILMS, INC.
P.O. Box 13121
1501 S. West Street
Wichita, KS 67213

SCOPE PRODUCTIONS, INC.
1616 West Shaw Avenue
Fresno, CA 93705

SCOTT, FORESMAN AND COMPANY
1900 E. Lake Avenue
Glenview, IL 60025

SIKORSKY AIRCRAFT
Public Relations Department
Stratford, CT 06497

SOCIETY FOR VISUAL EDUCATION, INC.
1345 Diversey Parkway
Chicago, IL 60614

SOIL CONSERVATION SERVICE
Motion Picture Library
Regional Technical Service Center
Room 503
134 South Twelfth Street
Lincoln, NB 68508

STANDARD PRESSED STEEL COMPANY
Film Librarian
Jenkintown, PA 19046

STANTON FILMS
7934 Santa Monica Blvd.
Los Angeles, CA 90046

STEEL FOUNDERS' SOCIETY OF AMERICA
21010 Center Ridge Road
Rocky River, OH 44116

STERLING EDUCATIONAL FILMS
241 East 34th Street
New York, NY 10016

STERLING MOVIES
Booking Department
390 West Jackson Blvd.
Chicago, IL 60606

STOUT STATE UNIVERSITY
Vice President for Academic Affairs
Menomonie, WI 54751

STRUCTURAL CLAY PRODUCTS INSTITUTE
Mason Relations Department
1750 Old Meadow Road
McLean, Virginia 22101

SUNRAY DX OIL COMPANY
Public Relations Department
P.O. Box 2039
Tulsa, OK 74102

TRW, INC.
One Space Park
Redondo Beach, CA 90278

TAPES UNLIMITED
13113 Puritan Avenue
Detroit, MI 48227

TEXACO, INCORPORATED
General Sales Manager
332 South Michigan Avenue
Chicago, IL 60604

THORNE FILMS, INC.
Department 22-EC
1229 University Avenue
Boulder, CO 80302

UNION CARBIDE CORPORATION
270 Park Avenue
New York, NY 10017

UNITED HOSPITAL FUND OF NEW YORK
3 East 54th Street
New York, NY 10022

UNITED STATES ATOMIC ENERGY COMMISSION
Chicago Operations Office
Office of Information
9800 South Cass Avenue
Argonne, Illinois 60607

UNITED STATES CIVIL SERVICE COMMISSION
433 West Van Buren Street
Chicago, IL 60607

UNITED STATES COAST GUARD
Commander
Second Coast Guard District
Federal Building
1520 Market Street
St. Louis, Missouri 63103

UNITED STATES DEPARTMENT OF AGRICULTURE
Office of Information, Photography Division
Washington, D.C. 20250

UNITED STATES DEPARTMENT OF COMMERCE
Environmental Science Services Administration
Rockville, MD 20852

UNITED STATES FEDERAL AVIATION ADMINISTRATION
FAA Academy
Film Library, AC-921
P.O. Box 25082
Oklahoma City, OK 73125

UNITED STATES NATIONAL AUDIOVISUAL CENTER
National Archives and Records Service
Washington, DC 20409

UNITED STATES STEEL CORPORATION
Chicago Film Distribution Center
208 South LaSalle Street
Chicago, IL 60690

UNITED WORLD FREE FILM SERVICE
221 Park Avenue South
New York NY 10003

UNIVERSAL EDUCATION AND VISUAL ARTS
221 Park Avenue South
New York, NY 10003

VIRGINIA DEPARTMENT OF EDUCATION
Film Production Service
Richmond, VA 23216

VISUAL AIDS STUDIO
1909 Avenue Q
Huntsville, TX 77340

VISUAL EDUCATION CONSULTANTS, INC.
2066 Helena St.
Box 52
Madison, WI 53701

VISUAL INSTRUCTION PRODUCTIONS
295 West Fourth Street
New York, NY 10014

VOCATIONAL AGRICULTURAL SERVICE
University of Illinois
434 Mumford Hall
Urbana, IL 61801

VOCATIONAL EDUCATION PRODUCTIONS
California State Polytechnic College
San Luis Obispo, CA 93401

WESTERN ELECTRIC COMPANY
Motion Picture Bureau
Public Relations Division
195 Broadway
New York, NY 10007

WESTERN VIDEO INDUSTRIES
Director of Instructional Television
1541 North Vine Street
Los Angeles, CA 90028

JOHN WILEY & SONS, INC.
605 Third Avenue
New York, NY 10016

WILKINS-ANDERSON COMPANY
4525 W. Division Street
Chicago, IL 60651

LISTING OF PUBLICATIONS WHICH CAN BE USED IN ALL AREAS OF CAREER EDUCATION

TITLE OF PUBLICATION	AVAILABLE FROM
Career Choice?	American Vocational Association 1519 H Street N.W. Washington, D.C. 20005
Occupational Essentials, Skills and Attitudes for Employment, David J. Richter	H. C. Johnson Press Occupational and Adult Education Department P.O. Box 4156 1800 Broadway Rockford, IL 61110
Succeeding in the World of Work, Grady Kimbrell and Ben S. Vineyard	McKnight and McKnight Publishing Company Bloomington, IL 61701
You and Your Job, series of five student booklets and instructor's guide	J. G. Ferguson Publishing Company 6 North Michigan Avenue Chicago, IL 60602
A Starter File of Free Occupational Literature	B'nai B'rith Vocational Service 1730 N Street, N.W. Washington, D.C. 20036
Career Opportunities	Career Information Service New York Life Insurance Company 51 Madison Avenue New York, NY 10010
Careers Without College	Program Development and Research Bureau Wisconsin State Employment Service P.O. Box 1607 Madison, WI 53701
You, Tomorrow and Eastman Kodak, Careers in Engineering, Science and Business	Business and Technical Personnel Department Eastman Kodak Company 343 State Street Rochester, NY 14650
After High School What?	R. L. Polk & Company 2001 Elm Hill Pike Nashville, TN 37217
Job Family Series, set of 17 booklets	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Career Opportunities	Career Information Service New York Life Insurance Company 51 Madison Avenue New York, NY 10010

Planning Ahead for the World of Work, Louise Vetter and Barbara J. Sethney	The Center for Vocational and Technical Education The Ohio State University Columbus, OH 43210
What About College?	R. L. Polk & Company 2001 Elm Hill Pike Nashville, TN 37217
Career Briefs	Careers, Inc. Largo, FL 33540
Occupational Manpower and Training Needs, Bulletin No. 1701	U. S. Department of Labor Bureau of Labor Statistics Government Printing Office Washington, D.C. 20012
Do You Want a Job?	U. S. Department of Labor Manpower Administration Government Printing Office Washington, D.C. 20012
Somewhere There's a Career Waiting for Them. . . Will They be Ready for It?	Career Development Center 210 State Street Hackensack, NJ 07601
New Careers, jobs with a future and a profession	Manpower Administration U. S. Department of Labor Washington, D.C. 20010
New Careers: Real Jobs and Opportunity for the Disadvantaged	Public Affairs Committee, Inc. 381 Park Avenue South New York, NY 10016
Job Guide for Young Workers, highlights entry jobs in fields of work frequently held by young people leaving high school	Manpower Administration U. S. Department of Labor Washington, D.C. 20010
Occupational Outlook Handbook, Bulletin No. 1640	U. S. Department of Labor Bureau of Labor Statistics Washington, D.C. 20012
Dictionary of Occupational Titles, two volumes. Volume I, alphabetical order of 35,000 job titles, provides 22,000 occupational definitions. Volume II, groups jobs according to subject matter, purpose, abilities and traits	U. S. Department of Labor Bureau of Labor Statistics Washington, D.C. 20012
Can I Get a Job? Let's Find Out, such topics as what are my interests, what do I have to offer, what are employers looking for, where do I get an interview, who does the talking and did I get the job are all covered in good detail in this pamphlet	Educational Relations Public Relations Staff General Motors Corporation Detroit, MI 48202

The Occupational Finder, John L. Holland	Consulting Psychologists Press 577 College Avenue Palo Alto, CA 94306
The Self-Directed Search: A Guide to Education and Vocational Planning, John L. Holland	Consulting Psychologists Press 577 College Avenue Palo Alto, CA 94306
Occupations and Careers, S. Norman Feingold and Sol Swerdloff	McGraw-Hill Book Company Webster Division 5940 Touhy Avenue Niles, IL 60648
What Job for You, series. Short stories about jobs held by non-college educated people that establish good work habits	McGraw-Hill Book Company Webster Division 5940 Touhy Avenue Niles, IL 60648
Your Job and Your Future, for the educationally disadvantaged urban student	McGraw Hill Book Company Webster Division 5940 Touhy Avenue Niles, IL 60648
World of Work: Readings in Interpersonal Relationships, Anton Anderson, Dorman, Slater, Kipniss	McKnight and McKnight Book Company Towanda Road Bloomington, IL 61701
Library of Congress Catalog: Motion Pictures and Filmstrips, includes all motion pictures and filmstrips of educational or instructive value released in the United States and Canada and cataloged on Library of Congress printed cards	Library of Congress Card Division Building 159 Navy Yard Annex Washington, D.C. 20540
NICEM Media Indexes, National Information Center for Educational Media, University of Southern California. Deals with filmstrips, audiotapes, videotapes, etc., for education. Contains an index of all the producers and distributors	R. R. Bowker Company 1180 Avenue of the Americas New York, NY 10036
You and Your Job, Walter L. Blackledge and Helen J. Keily	South-Western Publishing Company 5101 Madison Road Cincinnati, OH 45227
Encyclopedia of Careers and Vocational Guidance, Volumes I and II, William E. Hopke	Doubleday and Company Garden City, NY 11530
Occupational Information, Robert Hoppock	McGraw-Hill Book Company 330 West 42nd Street New York, NY 10036
How to Find and Apply for a Job, Helen J. Keily and R. C. Walters	South-Western Publishing Company 5101 Madison Road Cincinnati, OH 45227

About Growing Up, National Forum Foundation.	American Guidance Service, Inc. Publishers Building Circle Pines, MN 55014
Being Teenagers	American Guidance Service, Inc. Publishers Building Circle Pines, MN 55014
Discovering Myself	American Guidance Service, Inc. Publishers Building Circle Pines, MN 55014
Our School Life	American Guidance Service, Inc. Publishers Building Circle Pines, MN 55014
Planning My Future	American Guidance Service, Inc. Publishers Building Circle Pines, MN 55014
Toward Adult Living	American Guidance Service, Inc. Publishers Building Circle Pines, MN 55014
How to Get Along With Others, Bernice Neugarten	Science Research Associates, Inc. Publishers Building Chicago, IL 60600
Dictionary of Occupational Titles, Volumes I and II, U. S. Department of Labor	Superintendent of Documents U. S. Government Printing Office Washington, D.C. 20402
Occupational Outlook Handbook and Quarterlies	Superintendent of Documents U. S. Government Printing Office Washington, D.C. 20402
All About You	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Better Living Booklets	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Your Attitude is Showing, Elwood N. Chapman	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Your Attitude is Showing Workbook, Elwood N. Chapman	University of Texas Division of Extension Distributive Education Austin, TX 78712
Charting Your Job Future	Science Research Associates 259 E. Erie Street Chicago, IL 60611

Choosing Your Occupation	Oklahoma Employment Service
Discovering Your Real Interests	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Finding Out About Ourselves	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Guide to Preparing a Resume	New York Department of Labor
Guidelines for Completion of Resume	Oklahoma Employment Service
How to Get a Job	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Job Family Series, set of seventeen booklets	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Junior Series, set of twenty-one booklets	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Look at Your Future	American Institute of Men's and Boy's Wear, Inc. New York, New York
Senior Series, set of fifty-seven booklets	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Your Personality and Your Job, Daniel Sinick	Science Research Associates 259 E. Erie Street Chicago, IL 60611
What Employers Want	Science Research Associates 259 E. Erie Street Chicago, IL 60611
What Testing Can Tell You About You	Science Research Associates 259 E. Erie Street Chicago, IL 60611
How To Be A Better Student, shows how to use study time most effectively. Illustrations, charts and tests help students evaluate present study habits	Science Research Associates 259 E. Erie Street Chicago, IL 60611
My Educational Plans, this text enables the student to plan a realistic high school program with the aid of fifteen thorough self-appraisal inventories	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Looking Toward High School, this informative activity text answers key questions about high school and encourages the student in planning his academic career	Science Research Associates 259 E. Erie Street Chicago, IL 60611

Junior Guidance Series Booklets, seven of the illustrated booklets in this series provide helpful direction for junior high students on getting along in school and planning for high school	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Planning My Future, this text contains self-administered tests and inventories that help guide the student in making preliminary educational as well as vocational decisions	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Job Experience Kits, collection of work-simulation experience in twenty representative occupations	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Career Kits	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Careers for Women	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Careers for High School Graduates	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Occupational Exploration Kit	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Career Information Kit	Science Research Associates 259 E. Erie Street Chicago, IL 60611
A Direction for Tomorrow, multi-media program for classroom teachers and guidance counselors to help students choose an occupation. Full color filmstrips featuring photographs of people in job situations. Career survey sheets covering the occupational area of Health Service, Building Technology, Electronic Manufacturing, Air Transportation, Retailing and Banking and Finance	Bowmar 622 Rodier Drive Glendale, CA 91201
Understanding Yourself, William C. Menninger	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Pre-Vocational Guidance, this series presents a variety of types of people; single, married, family, male, female, different age and ethnic types who for job reasons move to a new location	Educational Projections Corporation P. O. Box 1187 Jackson, Mississippi 39025

Career Kits, Semi-Skilled Careers Kits – 150 career briefs and summaries on semi-and unskilled jobs; Industrial Careers Kits – 150 industrial semi-skilled, skilled, and technical career briefs and summaries, attitude and industrial career posters; Business Careers Kits – 120 career briefs and summaries in the field of business; Health Careers Kits – 120 career pamphlets for employment in the health field, skilled, technical, professional and semi-professional employment opportunities; Career Exploratory Kit – over 450 different job titles, ideal for exploratory use; Career Posters – 20 different career fields, in repair work, machine operation, selling, technology, data processing, space exploration, communications and many others	Careers P.O. Box 135 Largo, FL 33540
Special Programs for the Special Student, a guidance course, vocationally oriented, for Junior-Senior High students to develop concepts and attitudes that will help the student function successfully	Educational Projections Corporation P. O. Box 1187 Jackson, MS 39025
Encyclopedia of Careers and Vocational Guidance, Volumes I and II, William E. Hopke.	Doubleday and Company Garden City, NY 11530
Planning My Future, National Forum Foundation	The Foundation American Guidance Service Publishers' Building Circle Pines, MN 55014
Toward Adult Living	The Foundation American Guidance Service Publisher Building Circle Pines, MN 55014
Successful Living, Eleanor Peterson	Allyn & Bacon Dallas, Texas
How to Get a Job, Educational Design, Inc., of New York	National Association of Manufacturers Reading, Maine
The Job Ahead	Science Research Associates 259 E. Erie Street Chicago, IL 60611
How to Fill Out Application Forms, E. Ellis, A. Cohen, B. Siegel	Dorman & Company New York, New York
Handbook for Young Workers, Bulletin No. 271	Department of Labor U. S. Government Printing Office Washington, D.C. 20402

Money, Jobs and Futures: A Guide for Young People on the Move, Roberta Roesch	Macraw Smith Company 225 South 15th Street Philadelphia, PA 19102
Our World of Work, S. L. Wolfbein and H. Goldstein	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Planning Your Career, Robert Calbert, Jr. and John E. Steele	McGraw-Hill Book Company Webster Division Manchester Road Manchester, MO 63011
School or Else	Bureau of Employment Security U. S. Department of Labor Washington, D.C. 20402
You and Your Job – Choosing Your Occupations	Chronicle Guidance Publications Moravia, NY 13118
Choosing Your Life Work – Finding Your Job – Getting Ahead on Your Job	B'nai B'rith Vocational Service 1640 Rhode Island Avenue, N.W. Washington, D.C. 20036
Job Guide for Young Workers	Bureau of Employment Security Department of Labor Washington, D.C. 20210
How to Express Yourself Vocationally	American Personnel and Guidance Association 1605 New Hampshire Avenue, N.W. Washington, D.C. 20009
Educators Guide to Free Guidance Materials, compiled and edited by Mary H. Saterstom and Joe A. Steph with Gail F. Farwell, Education Consultant. This edition lists guidance materials available without cost throughout this country and, in many instances, abroad. A total of 927 listings includes films, filmstrips, slides, charts, bulletins, pamphlets, exhibits, posters and books.	Educators Progress Service, Inc. P.O. Box 497 Randolph, WI 53956
Facilitating Career Development: An Annotated Bibliography, L. J. Bailey, Division of Vocational and Technical Education, Illinois State Board of Vocational Education and Rehabilitation	ERIC Clearinghouse on Vocational and Technical Education The Center for Vocational and Technical Education The Ohio State University 1900 Kenny Road Columbus, OH 43210
Career Guidance Handbook, R. E. Campbell	ERIC Clearinghouse on Vocational and Technical Education The Center for Vocational and Technical Education The Ohio State University 1900 Kenny Road Columbus, OH 43210

Occupational Information Materials, H. E. Cook	Atlanta Public Schools Atlanta, GA
Handbook of Job Facts, James Murphy	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Selecting an Occupation, Charles Prosser and Calvin Sifferd	McKnight and McKnight Publishing Company Towanda Road Bloomington, IL 61701
Six Ways to Get a Job, Paul W. Boynton, Employment Supervisor, Socony-Vacuum Oil Company	Harper & Brothers 44 East 33rd Street New York, NY 10016
Business Information: How to Find and Use It, Marian C. Manley	Harper & Brothers 44 East 33rd Street New York, NY 10016
Career Planning for High School Students, William J. Reilly	Harper & Brothers 44 East 33rd Street New York, NY 10016
Appraising Vocational Fitness: By Means of Psychological Tests, Donald E. Super, Professor of Education, Teacher's College, Columbia University	Harper & Brothers 44 East 33rd Street New York, NY 10016
The Psychology of Careers, Donald E. Super	Harper & Brothers 44 East 33rd Street New York, NY 10016
Selected Occupations Concerned with Atomic Energy	U. S. Department of Labor U. S. Government Printing Office Washington, D.C. 20402
Why Young People Fail to Get and Hold Jobs	New York State Department of Labor Division of Employment Albany, NY 12207
How to Select the Best Job for Your Career, Norman Woodruff Houston	Exposition Press 386 Park Avenue South New York, NY 10016
The Scientific Approach to Career Planning, M. C. Cobb	Lantern Press, Inc. 257 Park Avenue South New York, NY 10016
Your Career if You Are Not Going to College, Sarah Splaver	Julian Merrner, Inc. 8 West 40th Street New York, NY 10018
Occupation and Careers, Walter James Greenleaf	McGraw-Hill Book Company, Inc. 330 West 42nd Street New York, NY 10036

Guide to Career Information, Nevereux C. Josephs	Harper & Brothers 44 East 33rd Street New York, NY 10016
Vocational Interview Cassettes and Tapes, all five areas.	Guidance Associates Harcourt, Brace & World Pleasantville, NY 10570

LISTING OF FILMS WHICH CAN BE USED IN ALL AREAS OF CAREER EDUCATION

TITLE OF FILM	AVAILABLE FROM
High School Course Selection and Your Career, shows students how course selection helps prepare for future training and education and pinpoint their own aptitudes, interests and abilities	Guidance Associates 23 Washington Avenue Pleasantville, NY 10570
Preparing for the Jobs of the '70s, tomorrow's jobs are described by the people filling them now	Guidance Associates 23 Washington Avenue Pleasantville, NY 10570
Choosing Your Career, describes six general personality types and the career areas in which they are best expressed. Also helps them to evaluate their own personalities	Guidance Associates 23 Washington Avenue Pleasantville, NY 10570
Preparing for the World of Work, shows the necessity of choosing professions in line with your aptitudes and interests. Investigates the five major areas of vocational education. Interviews convince students of availability and effectiveness of such training	Guidance Associates 23 Washington Avenue Pleasantville, NY 10570
What You Should Know Before You Go to Work, explains ways students can begin narrowing down career choices and gives practical advice on how to look for a job and how to handle the job interview	Guidance Associates 23 Washington Avenue Pleasantville, NY 10570
If You're Not Going to College, discusses realistic career possibilities and the importance of specialized non-college training	Guidance Associates 23 Washington Avenue Pleasantville, NY 10570
Jobs for High School Students, distinguishes the difference between superficial job benefits and more important benefits. Also offers tips on locating job possibilities in the community	Guidance Associates 23 Washington Avenue Pleasantville, NY 10570
Getting and Keeping Your First Job, shows how to select opportunities and make appointments. Suggests ways of conduct in a job	Guidance Associates 23 Washington Avenue Pleasantville, NY 10570
Your Job Interview, shows how to prepare for a successful interview and how to carry it off	Guidance Associates 23 Washington Avenue Pleasantville, NY 10570
An Overview of Technical Education, describes the technical job level and the importance of this work	Guidance Associates 23 Washington Avenue Pleasantville, NY 10570
Getting a Job, describes six common roads to a job; how to secure lists of prospects; and how to use the personal history, the application, and the letter of recommendation	University of Illinois Visual Aids Service Champaign, IL 61820

How to Investigate Vocations, considers how to interpret vocational guidance tests, how to apply this information to different vocations, and how to secure job experience	University of Illinois Visual Aids Service Champaign, IL 61820
How to Keep a Job, indicates the importance of dependability, cooperation, initiative and loyalty in keeping a job	University of Illinois Visual Aids Service Champaign, IL 61820
Personal Qualities for Job Success, shows how to apply for a job and the importance of initiative, good personal appearance, businesslike habits, willingness to take criticism, and ability to get along with others	University of Illinois Visual Aids Service Champaign, IL 61820
Planning Your Career, tells three steps for planning a career: learning about yourself, learning about different vocations and comparing your own interests and abilities with selected vocations	University of Illinois Visual Aids Service Champaign, IL 61820
It's Up to You and Opportunity — Everywhere!, first one about choosing a career and second one about the wide choice of life goals	Vocational Films Telecine Film Studios, Inc. 111 Euclid Park Ridge, IL 60068
The Role of Our Labor Force — The Pulse of the Nation, growth and interests of the labor force	Joint Council on Economic Education 1212 Avenue of the Americas New York, NY 10036
Opportunities Unlimited, describes the encouraging change in the American market and its potential for the future	Life Magazine Time and Life Building Room 3132 Rockefeller Center New York, NY 10020
Job Interview: Three Young Men and Job Interview: Three Young Women, actual job interviews photographed with hidden camera. Designed to provoke discussion about attitudes, goals, preparation for interviews and jobs, and to help young people see themselves as employers might see them	The Pennsylvania State University Audio-Visual Aids Library University Park, PA 16802
The Job Interview, covers techniques and procedures to use during an interview	Eye Gate House, Inc. 146-01 Archer Avenue Jamaica, NY 11435
Preparing for Work, a series of filmstrips that presents an orientation to the world of employment, Includes: Why do people work? your job application, does it matter how I look? now I want a job, job interview tips, the maintenance worker, the restaurant worker, service to people, the sales clerk and the office worker, and jobs in transportation	University of Minnesota Audio-Visual Education Service 55 Wesbrook Hall Minneapolis, MN 55455

Foundations for Occupational Planning Series, a series of filmstrips that explains the importance of planning for future job. Includes: what are job fam ies, what do you like to do, what good is scho what is a job, and who are you	Society for Visual Education 1345 Diversey Parkway Chicago, IL 60614
Vocational Decisions Series, discusses a variety of occupational opportunities, ways to develop one's potential, and how to match abilities and interests to vocational decisions. Includes: An introduction to vocation, the world of work, and counseling in vocational decisions	Society for Visual Education 1345 Diversey Parkway Chicago, IL 60614
Getting a Job Is a Job	Dibie-Dash Productions 4949 Hollywood Boulevard Hollywood, CA 90027
How to Investigate Vocations	Coronet Instructional Films 65 East South Water Street Chicago, IL 60601
A Long Time to Grow	University Film Library 26 Washington Place New York, NY
New Horizons in Vocations	Dibie-Dash Productions 4949 Hollywood Boulevard Hollywood, CA 90027
Planning Your Career	Encyclopedia Britannica Education Corp. 425 North Michigan Avenue Chicago, IL 60611
Listen, Listen (Thoughts on Careers)	Ford Motor Company Film Library The American Road Dearborn, MI 48121
New Horizon in Vocations	Pepsi-Cola Company 500 Park Avenue New York, NY 10022
Preparing for the World of Work	Harcourt Brace and Jovanovich 757 Third Avenue New York, NY 10017
The Big Question · Choosing Your Career	Associated Films 347 Madison Avenue New York, NY 10017
Choosing Your Occupation	Coronet Films Coronet Building Chicago, IL 60601

Aptitudes and Occupations	Coronet Films Coronet Building Chicago, IL 60601
Your Job: Finding the Right One	Coronet Films Coronet Building Chicago, IL 60601
How Can I Understand Others	Jam Hanady Organization 2821 East Grand Boulevard Detroit, MI 48211
Where the Action Is	United States National Audio-Visual Center
Understanding Your Emotions	Coronet Films Coronet Building Chicago, IL 60601
The Challenge of Change	William W. Mathews Company Pittsburgh, PA 15222
You're On the Team	Eastman Kodak Company 343 State Street Rochester, NY 14650
Personal Qualities to Job Success -- How to be Well-Groomed -- How to Give and Take Instructions -- How to Investigate Vocations -- How to Keep a Job	Coronet Films Coronet Building Chicago, IL 60601
Polish Up Your Personality	Society for Visual Education, Inc. 1345 West Diversey Parkway Chicago, IL 60614
Public Relations	Business Education Films 4607 16th Avenue Brooklyn, NY 11204
Human Relations in Supervision	McGraw-Hill Book Company, Inc. 330 West 42nd Street New York, NY 10036
New Career Opportunities	McGraw-Hill Textfilms 330 West 42nd Street New York, NY 10036
Getting a Job -- Planning a Career	Encyclopedia Britannica Films 1150 Wilmette Avenue Wilmette, IL 60091
I Want a Job	Bureau of Audio-Visual Instruction P.O. Box 2039 1312 West Johnson Street Madison, WI 53715

Occupations in Your Community	University of Colorado National Tape Repository Bureau of Audio-Visual Instruction Boulder, CO 80302
Where the Action Is	U. S. Office of Education Division of Vocational and Technical Education Washington, D.C. 20202
The Big Question: The Choosing of Your Career	Associated Films, Inc. Randolf, WI 53956
Your School Record is Important	Science Research Associates 259 Erie Street Chicago, IL 60611
Good Looks	Association Films Modern Talking Picture Service Dallas, TX 75200
A More Attractive You	Association Films Modern Talking Picture Service Dallas, TX 75200
Bridge to Tomorrow	Modern Talking Picture Service Dallas, TX 75200
Personal Qualities for Job Success	Indiana University Bloomington, IN 47401
Developing Your Study Skills	Guidance Associates 23 Washington Avenue Pleasantville, NY 10570
Never Looked At It That Way Before	Guidance Associates 23 Washington Avenue Pleasantville, NY 10570
Values for Teenagers, The Choice is Yours	Guidance Associates 23 Washington Avenue Pleasantville, NY 10570
Your First Year in High School	Guidance Associates 23 Washington Avenue Pleasantville, NY 10570
Dropping Out: Road to Nowhere	Guidance Associates 23 Washington Avenue Pleasantville, NY 10570
Four Who Quit	Guidance Associates 23 Washington Avenue Pleasantville, NY 10570

LISTING OF ARTICLES IN PUBLICATIONS WHICH CAN BE USED IN ALL AREAS OF CAREER EDUCATION

NAME OF ARTICLE	NAME OF PUBLISHER
21,741 Choices For A Career Brenton, Myron	New York Times Magazine October 1970, p. 72
You May Not Agree, But–Education and Industry Can Make A Great Team Burt, Samuel M.	Todays Education December 1970, pp. 34-36
Are You Listening Teacher? Caldwell, Edson	Todays Education NEA Journal January 1969, p. 33
Jobs In The 70's–Where They Will Be	Changing Times March 1969, pp. 43-45
Occupational Information and Fine Arts Cook, Helen E.	Georgia Educator September 1970, p. 15
You and Work Diminico, Gerald	American Vocational Journal December 1969, p. 22
Employment Patterns for the 1970's Flanders, Russel B.	Occupational Outlook Quarterly Summer 1970, pp. 2-7
Occupational Information and School Curriculum Hamilton, Jack A. and Webster, William J.	Vocational Guidance Quarterly March 1971, pp. 215-219
Vocational Guidance Through The Curriculum in a Small Rural School Hilverda, Ella and Slocum, Walter	Vocational Guidance Quarterly September 1970 pp.
Simulation Techniques in Career Development Johnson, Richard Gilmore	American Vocational Journal September 1970, pp. 30-32
Occupational Information in Elementary Schools: What Counselors Do? What Counselors Want Kaback, Goldie	Vocational Guidance Quarterly March 1968, p. 203
Counselors Make Occupational Information Packages Laramore, Darryl	Vocational Guidance Quarterly March 1971, pp. 220-224
The Role of Guidance in the Elementary School Lickliter, Alicia A.	Ohio Schools November 1968, p. 20
The Role of the Middle School in Career Development Matheny, Kenneth B.	American Vocational Journal December 1969, pp. 18-21
Current Career Films; Jobs in the Automotive Industry	National Vocational Guidance Assn., Inc. The Vocational Guidance Quarterly December 1968, p. 137

The Oregon Way: A State Plan for Applying Relevancy to Education Parnell, Dale	American Vocational Journal December 1969, p. 14
OCCUPAC Peterson, Marla	Eastern Illinois University April 1971, Leaflet
K-12 Science in Rock Springs (A Study in Cooperative Curriculum Development) Prevedel, Frank	Wyoming Education News December 1969, p. 6
Innovations in Career Development Ryan, Charles W.	American Vocational Journal March 1969, p. 63
Simulation and Games, Vol. I, No. 1	Sage Publications Beverly Hills, CA March 1970
Middle School Years and Career Development Stanton, William A.	The Clearing House May 1970, pp. 531-533
Interest of Junior College Students in Occupationally Oriented Curricula Stewart, Lawrence H.	Vocational Guidance Quarterly March 1971, pp. 165-170
For All Children, Not Somebody Else's Talagan, Dr. Dean P.	Wyoming Education News December 1969, p. 8
Tomorrow's Jobs	Occupational Outlook Handbook 1970-71 U. S. Department of Labor Washington, DC pp. 11-19
Does Everybody Need a High School Diploma Weiner, Rose	Manpower February/March 1969, p. 7
The Life Career Game Boocock, S. S.	Personnel and Guidance Journal, Vol. 46 1967, pp. 328-334
Vocational Education as a Developmental Process Bottoms, G.	American Vocational Journal, Vol. 46, No. 3 1971, pp. 21-24
The Guidance Program in Project PLAN Dunn, J. A.	Personnel and Guidance Journal, Vol. 49 1970, pp. 232-33
The PLAN System for Individualizing Education Flanagan, J. C.	Measurement in Education, Vol. 2, No. 2 January 1971
Theory into Practice: A Practitioner Looks at Career Guidance in the School Curriculum Hansen, L. S.	Vocational Guidance Quarterly, Vol. 16 1967, pp. 97-103

Systems Design in the Development of Counseling and Guidance Programs Hosford, R. E., and Ryan, T. A.	Personnel and Guidance Journal, Vol. 49 1970, pp. 221-230
Careers for Photography Fans	Changing Times Magazine July 1969, p. 30
Making a Living Selling Life Insurance	Changing Times Magazine December 1969, p. 15
There'll Never Be Enough Secretaries	Changing Times Magazine September 1969, p. 43
20 White Collar Jobs and What They Pay	Changing Times Magazine June 1969, p. 36
Jobs Aplenty in Hotels, Motels and Restaurants	Changing Times Magazine April 1968, p. 21
Jobs Where the Action Is	Changing Times Magazine October 1968, p. 7
What the 70's Will Bring	Changing Times Magazine January 1968, p. 6
Aim for the Job You Want and Land It	Changing Times Magazine May 1967, p. 21
Education for a Business Career	Changing Times Magazine January 1967, p. 25
New Jobs With a Big Future	Changing Times Magazine November 1967, p. 6
Promising Jobs in Agriculture	Changing Times Magazine October 1967, p. 27
Good Jobs in the Airlines	Changing Times Magazine June 1966, p. 21
Good Jobs in the Health Fields	Changing Times Magazine September 1966, p. 33
Good Jobs Waiting for Men Who Learn a Trade	Changing Times Magazine November 1966, p. 26
Tomorrow's Jobs -- Where the Best Will Be	Changing Times Magazines February 1966, p. 7
Tips for the First Time Job Hunters	Changing Times Magazine July 1965, p. 33
Your First Job	Changing Times Magazine May 1964, p. 31

Lots of Jobs in Computers	Changing Times Magazine August 1965, p. 21
Jobs After High School	Changing Times Magazine March 1964, p. 20
Your Job and Your Career - Where Are You Headed?	Changing Times Magazine November 1964, p. 26
Agriculture Opportunities	The National Future Farmer Alexandria, VA
Animal Technicians	Journal of American Veterinary Medical Assn. Feb. 15, 1970, pp. 396-398
Careers in Agricultural Engineering	American Farm Youth Magazines Danville, IL 1960

Listing of Publications for
APPLIED BIOLOGICAL AND AGRICULTURAL OCCUPATIONS

TITLE OF PUBLICATION	AVAILABLE FROM
Career Opportunities: Ecology, Conservation, and Environmental Control	J. G. Ferguson Publishing Company 6 N. Michigan Avenue Chicago, IL 60602
Vocational Competencies Needed in the Feed Industry Clark, Raymond	Michigan State University College of Education East Lansing, MI 48823
Careers in Conservation: Opportunities in Natural Resources Clepper, Henry	The Ronald Press Co. New York, New York
Exploring Agriculture Evans, Everett and Donahue	Prentice-Hall, Inc. Englewood Cliffs, NJ 07632
Feed Salesman and Service Men Ewing, William R.	Roy Ewing Company Pasadena, CA 91100
Opportunities in Agriculture Kit for Pre-High School Students	University of Illinois Vo-Ag Service Urbana, IL 61801
Opportunity in Environmental Careers Fanning, Odom	Universal Publishing and Distribution Corp New York, New York
Your Future in Poultry Farming Goodman and Tudor	Prentice Hall, Inc. Englewood Cliffs, NJ 07632
A Study Guide for Placement-Employment Programs in Agriculture Business and Industry Hemp and Krebs	Interstate Printers and Publishers, Inc Danville, IL 61832
Handbook of Agricultural Occupations Hoover, Norman K.	The Interstate Printers and Publishers, Inc. Danville, IL 61832
Employment Opportunities and Needed Competencies in Animal Technology in the State of Illinois	Illinois State Veterinary Medicine Assn. and Joliet Junior College Joliet, IL 60400
Competencies Needed by Males Engaged in Dairy Farming Lockwood	Vocational Agriculture Section Iowa State University Ames, IA 50010
Competencies in Agriculture Needed by Males Employed in Country Elevator Grain Marketing Mahon, E.J.	Department of Education Iowa State University Ames, IA 50010
Training High School Students for Agriculture Mechanics and Equipment Service Occupations	Ohio State University Department of Agriculture Columbus, OH 43210

Careers in Agricultural Occupations A Teacher's Guide to teaching agricultural careers with study guides, analysis and suggested forms. Smith, Roger R.	Vocational Education Department Colorado State University Ft. Collins, CO 80521
Encyclopedia of Job Description in Manufacturing Ross, E. E.	Sextant Systems, Inc. Milwaukee, WI 53200
Forestry and Its Career Opportunities 2nd Ed. Shirley, Hardy L.	McGraw-Hill Book Company Hightstown, NJ 08520
Find a Career in Engineering Stamble, Irwin and Gordon Ashmead	G. P. Putnam's Sons New York, NY
Careers in Agribusiness and Industry Stove, A. A.	The Interstate Printers and Publishers, Inc. Danville, IL 61832
Professional Opportunities in the Wildlife Field Turner, David B.	Wildlife Management Institute Washington, DC 20000
A Future for You in Petroleum Marketing Publication No. 1526	American Petroleum Institute New York, NY 10000
Agriculture Chemicals: What They Are, How They Are Used	Manufacturing Chemists Association Washington, DC 20009
Agricultural Engineering as a Professional Career	American Society of Agricultural Engineers 1950 Niles Avenue St. Joseph, MI 49085
Ask Any Forester	The Society of American Foresters 1010 16th Street, NW Washington, DC 20036
Association Outlooks on Agriculture Opportunities	Chronicle Guidance Publications, Inc. Moravia, NY 13118
Careers for Foresters and Wood Scientists	University of Illinois Urbana, IL 61801
Careers in Ornamental Horticulture	University of Illinois Division of Agriculture Education Urbana, IL 61801
Careers in Plant Pathology	The American Phytopathological Society 1955 University Avenue St. Paul, MN 55104
Careers in Traffic and Transportation	Associated Traffic Clubs 407 S. Dearborn St. Chicago, IL 60605
Crop Duster	Chronicle Guidance Publications, Inc. Moravia, NY 13118

Dairy Products Salesman	Chronicle Guidance Publications Moravia, NY 13118
Draftsmen, Brief No. 22	Chronicle Guidance Publications Moravia NY 13118
Draftsmen, Brief No. 33	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Entomology – An Exciting Career	Entomological Society of America College Park, MD
Fisheries As A Profession	American Fisheries Society Washington, DC
Florist	Science Research Associates, Inc. 259 E. Erie Street Chicago, IL 60611
Forester, Brief No. 88	Chronicle Guidance Publications, Inc. Moravia, NY 13118
Foresters, Brief No. 50	Science Research Associates, Inc. 259 E. Erie Street Chicago, IL 60611
Forestry -- A Career for You	University of Illinois Urbana, IL 61801
Forestry Aide, Brief No. 283	Chronicle Guidance Publications, Inc. Moravia, NY 13118
Forest Technicians, Brief 390	Science Research Associates, Inc. 259 E. Erie Street Chicago, IL 60611
Forest Technology – An Emerging Profession	Chronicle Guidance Publications, Inc. Moravia, NY 13118
Gardeners and Groundskeeper	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Germination Worker	Chronicle Guidance Publications, Inc. Moravia, NY 13118
Heavy Equipment Operators; Brief No. 171	Chronicle Guidance Publications Moravia, NY 13118
Jobs in Agriculture	Science Research Associates, Inc. 259 E. Erie Street Chicago, IL 60611

Jobs in Building Construction Trades	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Landscape Architecture	Science Research Associates, Inc. 259 E. Erie Street Chicago, IL 60611
Landscape Architecture	Boy Scouts of America New Brunswick, NJ 08900
Maintenance Electrician, Brief No. 349	Chronicle Guidance Publications Moravia, NY 13118
Manufacturers Salesman, Brief No. 417	Chronicle Guidance Publications Moravia, NY 13118
Marine Mechanics and Repairman, Brief No. 281	Chronicle Guidance Publications Moravia, NY 13118
Meat Cutter	Chronicle Guidance Publications, Inc. Moravia, NY 13118
Opportunities in Drafting Careers	Vocational Guidance Manuals New York, NY 10000
Opportunities Unlimited for Careers of Prestige and Profit in the Forest Products Industries	National Lumber Manufacturers Assn. Washington, DC 20000
Plant Pathology -- A Career for You	University of Illinois Urbana, IL 61801
Sanitary Engineer, Brief No. 250	Science Research Associates 259 E. Erie Street Chicago, IL 60611
Find a Career in Engineering Stamble, Irwin and Ashmead, Gordon	G. P. Putnam's Sons New York, NY 10000
Surveyor, Brief No. 221	Chronicle Guidance Publications Moravia, NY 13118
The Agricultural Engineer	Chronicle Guidance Publications Moravia, NY 13118
The Logging Industry, Brief No. 416	Chronicle Guidance Publications, Inc. Moravia, NY 13118

Traffic Manager, Brief No. 115	Chronicle Guidance Publications Moravia, NY 13118
Tree Expert	Science Research Associates, Inc. 259 E. Erie Street Chicago, IL 60611
Tree Surgeon Brief	Chronicle Guidance Publications, Inc. Moravia, NY 13118
Professional Careers in the Biological and Agricultural Sciences With the Federal Government, Announcement No. 421 U. S. Civil Service Commission	Government Printing Office Washington, DC 20401
An Engineering Career for You in the Soil Conservation Service, Misc. Pub. 715 U. S. Dept. of Agriculture	Government Printing Office Washington, DC 20401
Careers in Soil Conservation Service Misc. Pub. 717 U. S. Dept. of Agriculture	Government Printing Office Washington, DC 20401
We Want You – Ornamental Horticulture	Vocational Agriculture Service College of Agriculture University of Illinois Urbana, IL 61801
Career Education in the Environment	U. S. Office of Education Olympus Research Corporation 818 18th Street, NW Washington, DC 20006
Vocational Instructional Materials in Agriculture	Superintendent of Documents U. S. Government Printing Office Washington, DC 20401
What are the Agricultural Occupations -- Five Areas to Consider Wiggins, Charles and Wakefield, William and others	State Education Department Bureau of Agricultural Education Albany, NY 12224
Opportunities in Agriculture AGDEX 30/10 Thornton, Marty and Walker, Robert W.	Vocational Agriculture Service University of Illinois Urbana, IL 61801
Career Opportunities in Agriculture Sales and Service (Specialized Curriculum: Resource Unit Number One) AGDEX 920/00	Department of Agricultural Education University of Arizona Tucson, AZ 85721
Student Manual: Opportunities in Agricultural Occupations and the Employee Within the Business Organization	Ohio Agricultural Education Curriculum Materials Service 2120 Fyffe Road, Room 201 Columbus, OH 43210

Listing of Films for
APPLIED BIOLOGICAL AND AGRICULTURAL OCCUPATIONS

TITLE OF FILM, FILMSTRIP, TAPES, & SLIDES	AVAILABLE FROM
Careers in Crops Filmstrip and tape	Vocational Education Productions California State Polytechnic College San Luis Obispo, CA 93401
Careers in Farm Machinery Sales & Service Color filmstrip, tape, and manuscript	Vocational Educational Products California State Polytechnic College San Luis Obispo, CA 93401
Careers in Natural Resource Management, VEP No. 180 Filmstrip	Vocational Education Productions California State Polytechnic College San Luis Obispo, CA 93401
Careers in Ornamental Horticulture Filmstrip and tape	Vocational Education Productions California State Polytechnic College San Luis Obispo, CA 93401
Careers in Agricultural Occupations Tape	Vocational Agriculture Service College of Agriculture University of Illinois Urbana, IL 61801
Choosing a Career in Agronomy Tape	Vocational Agriculture Service College of Agriculture University of Illinois Urbana, IL 61801
We Want You	Vocational Agriculture Service College of Agriculture University of Illinois Urbana, IL 61801
Choosing a Career in Ornamental Horticulture Filmstrip and tape	Vocational Agriculture Service College of Agriculture University of Illinois Urbana, IL 61801
Opportunities in Agricultural Supply and Service	Vocational Agriculture Service College of Agriculture University of Illinois Urbana, IL 61801
Think Big Color filmstrip and tape	Vocational Agriculture Service College of Agriculture University of Illinois Urbana, IL 61801

Listing of Resources for
APPLIED BIOLOGICAL AND AGRICULTURAL OCCUPATIONS

Agricultural Stabilization and Conservation Service
Washington, DC 20402

American Cyanamid Company
Princeton, NJ 08540

American Feed Manufacturing Association
Chicago, IL 60604

American Fisheries Society
Washington Building, Suite 1040
15th and New York Avenue, NW
Washington, DC 20005

American Nurseryman
Chicago, IL

American Phytopathological Society
1955 University Avenue
St. Paul, MN 55104

American Society of Agricultural Engineers
1950 Niles Avenue
St. Joseph, MI 49085

Boy Scouts of America
New Brunswick, NJ 08900

Commonwealth Bureau of Animal Breeding and Genetics
Bucks, England

Department of Conservation
State of Illinois
Springfield, IL 62706

Entomological Society of America
4603 Calvert Road
College Park, MD 20740

Farm Film Foundation
1425 H Street, NW
Washington, DC 20005

Food and Drug Administration
U. S. Dept. of Health, Education and Welfare
Washington, DC

Future Farmer Supply Service
Alexandria, VA 22306

Iowa State University
Ames, IA 50010

Kansas State University
Manhattan, KS 66502

Manufacturing Chemists Association
Washington, DC 20009

Michigan State University
East Lansing, MI 48824

National Lumber Manufacturers Assn. - now
National Forest Products Association
1619 Massachusetts Avenue, NW
Washington, DC 20036

National Plant Food Institute
1700 K Street, NW
Washington, DC 20006

Natural Histroy Survey
University of Illinois
Urbana, IL 61801

Office of Superintendent of Public Instruction
302 State Office Building
Springfield, IL 62706

Ohio State University
Department of Agricultural Education
Curriculum Materials Service, Room 201
2120 Fyffe Road
Columbus, OH 43210

Pacific Logging Congress
217 American Bank Building
Portland, OR 97205

Pennsylvania State University
University Park, PA

Society of American Foresters
1010 16th Street, NW
Washington, DC 20036

Southern Assn. of Agriculture Engineering and Vocational Agriculture Teachers
Athens, GA 30601

Southern Illinois University Press
Lafferty Road
Carbondale, IL 62901

University of Illinois
College of Agriculture
Urbana, IL 61801

University of Illinois
Visual Aids Service
1325 South Oak Street
Champaign, IL 61820

University of Oklahoma Press
University of Oklahoma
Norman, OK 73069

University of Tennessee
Knoxville, TN 37916

University of Wyoming
Laramie, WY 82070

U. S. Government Printing Office
Washington, DC 20402

Vocational Agriculture Service
University of Illinois
College of Agriculture
434 Mumford Hall
Urbana, IL 61801

Vocational Education Productions
California State Polytechnic College
San Luis Obispo, CA 93401

Ware Brothers Company
Philadelphia, PA 19100

John Wiley & Sons, Inc.
605 Third Avenue
New York, NY 10016

Listing of Publications for
BUSINESS, MARKETING AND MANAGEMENT OCCUPATIONS

TITLE OF PUBLICATION	AVAILABLE FROM
Careers in Business Nature of the Work, Opportunities, Preparation, Qualifications. This booklet is designed for use by business teachers and guidance counselors in assisting students in discovering the many occupational opportunities available and the preparation needed to embark on a rewarding business career.	National Business Education Association 1201 Sixteenth Street, N.W. Washington, DC 20036
Exploring Business Occupational Information Ettinger, Blanche	Delta Pi Epsilon Bronx Community College 120 East 184th Street New York, NY 10468
The Office and You . . . .Careers	Administrative Management Society Publications Department Willow Grove, PA 19090
A Change to Choose- A Call to Serve: Planning Your Career in Distributive Education	American Vocational Association 1519 H Street, N.W. Washingotn, DC 20005
Distributive Education and You	American Vocational Association 1519 H Street, N.W. Washington, DC 20005
Career Information: Marketing and Distribution	American Vocational Association 1519 H Street, N.W. Washington, DC 20005
Career Information: Business and Office Occupations	American Vocational Association 1519 H Street, N.W. Washington, DC 20005
Thinking of an Office Job	U. S. Department of Labor Bureau of Labor Statistics Government Printing Office Washington, DC 20401
A Career in the Modern Office - Getting the Right Job, Making the Most of Your Skills, Making the Most of Yourself, and Opportunities in Today's Office.	McGraw-Hill Book Company Gregg Division Hightstown, NJ 08520
Accounting for Your Future	United Business Schools Assoc. 1730 M Street, N.W. Washington, DC 20036
Management Accounting Opportunity and Challenge	National Assoc. of Accountants 919 Third Avenue New York, NY 10022

Careers in Accounting	Changing Times The Kiplinger Magazine 1729 H Street, N.W. Washington, DC 20006
Your Business Success Through Accounting	International Accountants Society 209 W. Jackson Boulevard Chicago, IL 60606
Why Not Choose Accounting?	American Woman's Society of Certified Public Accountants and the American Society of Women Accountants 327 South LaSalle Street Chicago, IL 60604
Public Accounting as a Career for You	National Soceity of Public Accountants 1717 Pennsylvania Avenue, N.W. Washington, DC 20006
What's It Like to Be an Accountant?	Accounting Careers Council National Distribution Center P.O. Box 650 Radio City Station New York, NY 10019
Careers in Financial Management and Controllership	Financial Executives Institute 50 West 44th Street New York, NY 10022
Horizons for a Profession	American Institute of Certified Public Accountants 666 Fifth Avenue New York, NY 10019
Finance and Administration Careers at Kodak	Business & Technical Personnel Eastman Kodak Company 343 State Street Rochester, NY 14650
Why is There a Personnel Man? **The Personnel Administrator (Magazine)** **Fair Employment Digest (Quarterly report to members)** **"Maximizing Human Resource Management"** **Washington Newsletter** **Careers in Personnel & Industrial Relations** **Master of Business Administration** **Accounting ASPA'S 1972** **Research Award Contest** **PERSONNEL AND INDUSTRIAL RELATIONS** **COLLEGES AND UNIVERSITIES CAREER GUIDE** **ACTION (Newspaper)**	American Society for Personnel Administration 52 East Bridge Street Berea, OH 44017
Where Shall I Go to College to Study Advertising?	Advertising Education Publications 3429 Fifty-Fifth Street Lubbock, TX 79413

Questions and Answers About Advertising Jobs in Advertising The Copywriter Job-Getting Procedure The Commercial Artist	American Advertising Federation 1225 Connecticut Avenue, N.W. Washington, DC 10036
ADVERTISING: A Career of Action and Variety for Exceptional Men and Women	American Assoc. of Advertising Agencies 200 Park Avenue New York, NY 10017
Your Career With the Airlines	Air Transport Association of America 1000 Connecticut Avenue, N.W. Washington, DC 20036
A Mini Unit on "Banking Careers"	Banking Education Committee The American Bankers Assoc. 90 Park Avenue New York, NY 10016
Banking, An Opportunity for You	The American Bankers Assoc. Order Processing Department 1120 Connecticut Avenue, N.W. Washington, DC 20036
Your Career in Professional Charting	Civilian Personnel Officer ACIC 8900 South Broadway St. Louis, MO 63125
Your Future Careers in Consumer Finance	National Consumer Finance Assoc. 1000 Sixteenth Street, N.W. Washington, DC 20036
Distribution Careers at Kodak	Business and Technical Personnel Dept. Eastman Kodak Company 343 State Street Rochester, NY 14650
A Life Career	Institute of Life Insurance 277 Park Avenue New York, NY 10017
The Life Insurance Career	Life Insurance Agency Management Association Hartford, CT 06100
Careers in Property and Liability Insurance	The Institute of Life Insurance of The Health Insurance Inst. 277 Park Avenue New York, NY 10017
Invitation to Achievement – Your Career in Management	American Management Assoc., Inc. Maryland Avenue Willow Grove, PA 19090

Facts About Oil	American Petroleum Institute 1271 Avenue of the Americas New York, NY 10020
Opportunities With Texaco	(for gen. info.) Coordinator—College Relations Texaco Inc. P. O. Box 52332 Houston, TX 77052
Career Information — Going Places in Oil (Series of Pamphlets)	American Petroleum Institute 1801 K Street, N.W. Washington, DC 20006
Programming as a Career	International Business Machines Corporation Data Processing Division 1133 Westchester Avenue White Plains, NY 10604
Should You Go into Electronic Computer Programming?	Career Information Service New York Life Insurance Company Box 51 Madison Square Station New York, NY 10010
Your Career in Data Processing	Data Processing Management Assoc. 524 Busse Highway Park Ridge, IL 60068
Programming a New Profession for You	Electronic Computer Programming Institute Empire State Building New York, NY 10016
In planning your future, look first at THE RETAIL AUTOMOBILE BUSINESS Sales, Service Parts, Office, Management	General Motors Corporation
The Kelly-Springfield Tire Co. for the Future You Want	The Kelly-Springfield Tire Company P.O. Box 160 Freeport, IL 61032
Facts for the Guidance Counselor Advising Students on Careers in the Retail Automotive Bus.	General Motors Corporation
Would You Like to Own Your Own Business Someday? Then Food Retailing May Be the Career For You.	National Assoc. of Retail Grocers 360 North Michigan Avenue Chicago, IL 60601
Cashier	Division of Employment Security Bureau of Research and Statistics Labor and Industry Building Trenton, NJ 08625
Looking For A Career?	National Assoc. of Food Chains 1725 Eye Street, N.W. Washington, DC 20006

Careers in Retailing	Ohio State Council of Retail Merchants 71 E. State Street Columbus, OH 43215
Opportunities in Selling	The Council on Opportunities in Selling, Inc. 630 Third Avenue New York, NY 10017
The Salesman, Ambassador of Progress	Sales and Marketing Executives – International 630 Third Avenue New York, NY 10017
Your Career as a Secretary **Don't Overlook the Business College** **The Job's the Thing** **Your Career as a Medical Secretary** **Overseas Secretary** **Don't Forget the Private Business School** **What it Takes to be a Secretary** **Your Career as a ... Legal Secretary**	United Business Schools Assoc. 1730 M Street, N.W. Washington, DC 20036
Directory of Accredited Institutions, 1972	The Accrediting Commission for Business Schools of the United Business Schools Association Suite 401 1730 M Street, N.W. Washington, DC 20036
Guide to Clerical Occupation	Oklahoma Employment Security Commission Oklahoma State Employment Service
Can I be An Office Worker?	Public Relations Staff General Motors Detroit, MI 48202
Your Career as a Secretary	United Business School Association 1730 M Street, N.W. Washington, DC 20036
An Exciting Business Career Awaits You!	National Career Center 3839 White Plains Road Bronx, NY 10467
You as a Secretary	Royal Office Typewriters Division of Litton Industries 150 New Park Avenue Hartford, CT 06106
Shorthand Reporting as a Career	National Shorthand Reporters Assoc. Robert B. Mores, Executive Sec. 25 West Main Street Madison, WI 53703

Secretaries, Stenographers, Typists, Assignment WASHINGTON, DC with the U. S. Department of State	Employment Division U. S. Department of State Washington, DC 20520
A Career with FHWA, Typists and Stenographers	Federal Highway Administration Washington, DC 20591
In Touch with a Promising Future	STENOGRAPH 7300 Niles Center Road Skokie, IL 60076
Looking for Excitement in the World of Business? These Prestige Opportunities are Waiting for You.	STENOGRAPH 7300 Niles Center Road Skokie, IL 60076
Career Briefs - Secretary, Executive Secretary, Male Secretary, Stenographer	Careers, Inc. P. O. Box 135 Largo, FL 33540
Occupational Briefs - Secretary, Stenographer	Chronicle Guidance Publications, Inc. Moravia, NY 13118
Should You Be a Secretary?	New York Life Insurance Company Career Information Service Box 51 Madison Square Station New York, NY 10010
There's a Great Career for You in the Office Products Industry	National Office Products Association 740 Investment Building Washington, DC 20005
Careers in the United States Department of the Interior-A Directory for College Students	Superintendent of Documents U. S. Government Printing Office Washington, DC 20402
Careers in Taxation, Internal Revenue Service	Superintendent of Documents U. S. Government Printing Office Washington, DC 20402
Begin as an Executive Women's Army Corps	Superintendent of Documents U. S. Government Printing Office Washington, DC 20402
A New Dimension in Taxation, Internal Revenue Service	Superintendent of Documents U. S. Government Printing Office Washington, DC 20402
Career Opportunities in ... Transportation and Traffic Management	Academy of Advanced Traffic, Inc. 50 Broadway New York, NY 10004

Your Career in Wholesale Distribution	National Association of Wholesaler-Distributors 1725 K Street, N.W. Washington, DC 20006
Do Wholeslaer-Distributors ADD VALUE	National Association of Wholesalers 1725 K. Street, N.W. Washington, DC 20006
Your Opportunities for a Career in Electrical Wholesale Distribution, an industry that offers security, prompt recognition and advancement	National Association of Electrical Distributors 600 Madison Avenue New York, NY 10022
Your Unlimited Opportunities in the LP-GAS Industry	National LP-GAS Association 79 W. Monroe Street Chicago, IL 60603
Annotated Bibliography of Films in Automation, Data Processing, and Computer Science	University of Kentucky Press Lexington, KY 40506
Business Educational Films Annotated Listing	Business Educational Films 5113 – 16th Avenue Brooklyn, NY 11204
Sources of Motion Pictures and Filmstrips, Kodak Publication No. S-9	Eastman Kodak Company Motion Picture and Education Markets Division Rochester, NY 14650
Management and Sales Training Films Annotated Listing	Association-Sterling Films 600 Madison Avenue New York, NY 10023
Management and Sales Training Films	Modern Talking Picture Service, Inc. 1212 Avenue of the Americas New York, NY 10036

Listing of Films for Business, Marketing and Management Occupations
Career Information

TITLE OF FILM	AVAILABLE FROM
Advertising, the Community, and the Great Aardvark Boom.	AMERICAN ADVERTISING FED. 655 Madison Avenue New York, NY 10021
Step Into Banking. Deals with career opportunities available in the field of banking.	AMERICAN BANKERS ASSN. 90 Park Avenue New York, NY 10016
IBM 24-26 Card Punch Operation. A set of nine filmstrips with synchronized sound-on-tape and each covering some aspect of the operation of the machine.	AUDIOVISION, INC. 33 Mercer Avenue Buffalo, NY 14214

CPA. Tells the story of one day in the life of a certified public accountant.

AMERICAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS
666 Fifth Avenue
New York, NY 10019

You Are The Star. Portrays good and bad selling techniques.

ALLIED STORES CORP.
401 Fifth Avenue
New York, NY 10019

The Information Explosion. Presents just evaluation of the computer's function. How machines are becoming an integral part of our economy.

ASSOCIATION INSTRUCTIONAL MATERIALS
600 Grand Avenue
Ridgefield, NJ 07657

The Young Woman in Business
McLean, Beth and Paris, Jeanne

Iowa State University Press
Ames, Iowa 50010

This is Advertising. Explains the vital role of advertising to salesmen, dealers, employees, and community groups.

ASSOCIATION OF NATIONAL ADVERTISERS
155 East 44th Street
New York, NY 10017

Introduction to Accounting. Reviews the historical introduction of accounting. Its importance, uses, sources of information, records, reports, and opportunities in the field.

BUSINESS EDUCATION VISUAL AIDS, INC.
5113 Sixteenth Avenue
Brooklyn, NY 11204

Job Interview: Three Young Men. Shows actual job interviews photographed with a hidden camera.

CHURCHILL FILMS
622 North Robertson Blvd.
Los Angeles, CA 90069

The Secretary: A Normal Day. Learn about typical secretarial responsibilities through following a secretary through her day.

CORONET FILMS
Coronet Building
65 East South Water Street
Chicago, IL 60601

We Used to Call it Printing. Recruiting film for the printing industry. Stresses the need for careers in the industry.

E. I. DU PONT DE NEMOURS & COMPANY INC.
Advertising Department
Motion Pictures & Audio-Visual Services
Wilmington, DE 19898

The Job Interview. Covers techniques and procedures to use during an interview.

EYE GATE HOUSE, INC.
146-01 Archer Avenue
Jamaica, NY 11435

The Banker. Part of the filmstrip series "Our Neighborhood workers" which is designed to introduce a variety of workers and professions.

EYE GATE HOUSE, INC.
146-01 Archer Avenue
Jamaica, NY 11435

Automation in Today's Modern Office. Points out the importance of automation, its impact on industry and our economy, and the career opportunities it created.

FRIDEN, INC.
2350 Washington Avenue
San Leandro, CA 94577

Computers at Work. Shows the computer under actual working conditions. Complement to "You and the Computer."	GENERAL ELECTRIC EDUCATIONAL FILMS 60 Washington Avenue Schenectady, NY 12345
You and the Computer. Shows the computer's basic operations. Arouses interest in future computer-related study.	GENERAL ELECTRIC EDUCATIONAL FILMS 60 Washington Avenue Schenectady, NY 12345
Help Wanted: Secretary. Shows what a secretary shouldn't be through the experiences of an interviewing employer. The negative examples underscore desired, positive qualities secretaries need.	GENERAL ELECTRIC EDUCATIONAL FILMS 60 Washington Avenue Schenectady, NY 12345
Salesmanship: Art or Science? Studies the careers of actual salesmen in widely diversified areas.	GENERAL MOTORS CORP. Film Library Detroit, MI 48202
Career Surprises. Shows employees at work in the property and liability insurance business.	INSURANCE INFORMATION INST. Director of Educational Relations 110 William Street New York, NY 10038
The Role of Our Labor Force – the Pulse of the Nation. Growth and interests of the labor force.	JOINT COUNCIL ON ECONOMIC EDUCATION 1212 Avenue of the Americas New York, NY 10036
Opportunities Unlimited. Describes the encouraging change in the American market and its potential for the future.	LIFE MAGAZINE Time and Life Building Room 3132 Rockefeller Center New York, NY 10020
Merchandising by the Food Broker Salesman. Indicates how a salesman deals with the store manager to secure the best possible space for the display of a specific product.	LIFE MAGAZINE Time and Life Building Room 3132 Rockefeller Center New York, NY 10020
Let's Look at Your Job. Covers the importance of the sales job and shows behind the scenes activity before merchandise reaches the counter, the steps of a sale, and handling the customer.	MERCHANDISER FILM PRODUCTIONS 419 Park Avenue New York, NY 10016
Looking at Business Careers. Discusses careers in the business world and their importance to our modern way of life.	MCGRAW-HILL TEXTFILMS 330 West 42nd Street New York, NY 10036
Succeeding in Your Career. Indicates ways to succeed on the job.	MCGRAW-HILL TEXTFILMS 330 West 42nd Street New York, NY 10036

Your Career As a Secretary. Discusses the aptitudes and training necessary to become a secretary and points out the jobs and rewards available.

MODERN LEARNING AIDS
1212 Avenue of the Americas
New York, NY 10036

The World is Yours. Deals with career opportunities in retailing in general; also with Montgomery Ward.

MONTGOMERY WARD & COMPANY
619 West Chicago Avenue
Chicago, IL 60607

Being a Good Teller. Discusses simple behavior and work patterns for tellers.

THE ASSOCIATION FOR BANK AUDIT, CONTROL AND OPERATION
303 South Northwest Highway
Park Ridge, IL 60068

The Challenge of EDP. Describes the basic principles of electronic data processing. Slide film.

THE ASSOCIATION FOR BANK AUDIT, CONTROL AND OPERATION
303 South Northwest Highway
Park Ridge, IL 60068

Money Handling for Tellers. Describes a recommended method for accurate and efficient handling of cash and documents at the bank teller window. Slide film.

THE ASSOCIATION FOR BANK AUDIT, CONTROL AND OPERATION
303 South Northwest Highway
Park Ridge, IL 60068

Duties of a Secretary. Gives the important "do's and don'ts of many secretarial duties.

NATIONAL EDUCATIONAL FILMS
420 Lexington Avenue
New York, NY 10017

Challenge of Management. Details the duties of a business manager and the problems of operating a proprietorship, a partnership, and a corporation.

NATIONAL EDUCATIONAL TELEVISION
12 Columbus Cir.
New York, NY 10023

Office Occupations. Portrays typical office occupations including secretarial, public contact, and accounting.

NATIONAL FILM BOARD OF CANADA
680 Fifth Avenue
New York, NY 10019

Journey for Miss James. Depicts the scope, interest, and excitement of the job as well as the initiative and ability necessary to cope with important decisions.

NATIONAL SECRETARIES ASSN.
1103 Grand Avenue
Kansas City, MO 64106

Introductory Film on Public Relations. Presents background of the profession and educational preparation for public relations work.

PUBLIC RELATIONS SOCIETY OF AMERICA
845 Third Avenue
New York, NY 10022

The Successful Secretary. Illustrates better ways to do the job in various secretarial situations and emphasizes the importance of the secretary as a part of the management team.

ROYAL TYPEWRITER COMPANY, INC.
150 New Park Avenue
Hartford, CT 06106

Keys to the Future. Shows how a knowledge of typing can provide extra income and outlines careers where typing is an asset.

ROYAL TYPEWRITER COMPANY, INC.
150 New Park Avenue
Hartford, CT 06106

Story of Distributive Education. Gives the preparation for careers in buying, retail, selling, financing, and advertising.	SEARS, ROEBUCK AND COMPANY 925 South Homan Avenue Chicago, IL 60624
Opportunities in Clerical Work. Explores the many opportunities for today's clerical worker and stresses the necessity for every applicant to acquire the basic skill of typing as well as the ability to transcribe rapidly.	STERLING EDUCATIONAL FILMS 241 East 34th Street New York, NY 10016
Job Opportunities in Hotels & Motels. Entry level jobs and promotion possibilities are outlined during a pictorial tour through the laundry, housekeeping and engineering departments.	STERLING EDUCATIONAL FILMS 241 East 34th Street New York, NY 10016
Opportunities in Sales and Merchandising, Portrays to youth the career opportunities in sales and merchandising occupations, how entry jobs fit into the career ladder; work settings; levels of experience.	STERLING EDUCATIONAL FILMS 241 East 34th Street New York, NY 10016
Business Machine Operations. Shows entry jobs and entry workers employing the various machines in their work; briefly explains the jobs and gives information on career ladders in this field.	STERLING EDUCATIONAL FILMS 241 East 34th Street New York, NY 10016
Applying for a Job. Highlights the things many young people say and do during an interview which impair their chances of getting jobs. Followed by a sequence on the right way to apply for a job.	STERLING EDUCATIONAL FILMS 241 East 34th Street New York, NY 10016
Talk with Mr. "D". Depicts the role of an industrial distributor and emphasizes the nature of his service and economic significance.	STANDARD PRESSED STEEL COMPANY Jenkintown, PA 19046
Man the Manager. Examines the nature of management in a changing world.	HENRY STRAUSS AND COMPANY 31 West 53rd Street New York, NY 10019
Selling as a Career. Deals with the different types of selling careers, how a typical salesman handles various customers, and the necessary "homework" after the completion of a sale.	UNIVERSITY OF ILLINOIS Visual Aids Service Champaign, IL 61820
Job Evaluation. Explains how management determines the requirements, duties, and pay scales for various jobs.	UNIVERSITY OF ILLINOIS Visual Aids Service Champaign, IL 61820
Good Place to Work. Reveals how management checks the qualifications of an employee in order to place him where he will be happy and productive.	UNIVERSITY OF ILLINOIS Visual Aids Service Champaign, IL 61820
The Court Reporter. Discusses requirements for becoming a court reporter and shows actual stenotype instead of shorthand for high speed writing.	UNIVERSITY OF ILLINOIS Visual Aids Service Champaign, IL 61820

Do I Want To Be a Secretary? Shows the skills, personal qualities, educational requisites, and principal duties of a secretary.

UNIVERSITY OF ILLINOIS
Visual Aids Service
Champaign, IL 61820

The Secretary: A Normal Day. Reviews such duties as setting up the daily schedule, handling the mail, using the phone, operating business machines, taking [illegible]on, transcribing, and ordering supplies.

UNIVERSITY OF ILLINOIS
Visual Aids Service
Champaign, IL 61820

Your Career As a Secretary. Discusses the aptitudes and training necessary to become a secretary and points out the jobs and rewards available.

UNIVERSITY OF ILLINOIS
Visual Aids Service
Champaign, IL 61820

Distributive Education. Shows the various opportunities available in the field of distributive education such as retailing, selling, advertising, buying, and merchandising.

VIRGINIA STATE DEPARTMENT OF EDUCATION
Film Production Service
State Office Building
Richmond, VA 23219

LISTING OF RESOURCES FOR BUSINESS, MARKETING AND MANAGEMENT OCCUPATIONS CAREER INFORMATION

Accounting Careers Council
National Distribution Center
P.O. Box 650
Radio City Station
New York, NY 10019

Administrative Management Society
Publications Department
Willow Grove, PA 19090

Advertising Education Publications
3429 Fifty-Fifth Street
Lubbock, TX 79413

Air Transport Association of America
1000 Connecticut Avenue, N.W.
Washington, DC 20036

American Advertising Federation
1225 Connecticut Avenue, N.W.
Washington, DC 20036

American Apparel Manufacturers Assoc., Inc.
2000 K Street, N.W.
Washington, DC 20006

American Association of Advertising Agencies
200 Park Avenue
New York, NY 10017

The American Bankers Association
Order Processing Department
1120 Connecticut Avenue, N.W.
Washington, DC 20036

American Institute of Certified Public Accountants
666 Fifth Avenue
New York, NY 10019

American Management Association
Management Information Service
The American Management Association Building
135 West 50th Street
New York, NY 10020

American Petroleum Institute
1271 Avenue of the Americas
New York, NY 10020

American Society for Personnel Administration
52 East Bridge Street
Berea, OH 44017

American Trucking Association
1616 P Street, N.W.
Washington, DC 20036

American Woman's Society of Certified Public Accountants
327 South LaSalle Street
Chicago, IL 60604

Association for Bank Audit, Control and Operation
303 South Northwest Highway
Park Ridge, IL 60068

Association of National Advertisers
155 East 44th Street
New York, NY 10017

Banking Education Committee
The American Bankers Association
90 Park Avenue
New York, NY 10016

Business and Technical Personnel
Eastman Kodak Company
343 State Street
Rochester, NY 14650

Business Education Films
5113 Sixteenth Avenue
Brooklyn, NY 11204

Business Education Visual Aids, Inc.
5113 Sixteenth Avenue
Brooklyn, NY 11204

Council on Opportunities in Selling, Inc.
630 Third Avenue
New York, NY 10017

Data Processing Management Association
524 Busse Highway
Park Ridge, IL 60068

Electronic Computer Programming Institute
Empire State Building
New York, NY 10016

Financial Executives Institute
50 West 44th Street
New York, NY 10022

Friden, Inc.
2350 Washington Avenue
San Leandro, CA 94577

Institute of Life Insurance
277 Park Avenue
New York, NY 10017

Insurance Information Institute
Director of Educational Relations
110 William Street
New York, NY 10038

International Accountants Society
209 West Jackson Boulevard
Chicago, IL 60606

International Business Machines Corporation
Data Processing Division
1133 Westchester Avenue
White Plaines, NY 10604

Life Insurance Agency Management Association
Hartford, CT

Merchandiser Film Productions
419 Park Avenue
New York, NY 10016

National Association of Accountants
919 Third Avenue
New York, NY 10022

National Association of Electrical Distributors
600 Madison Avenue
New York, NY 10022

National Association of Food Chains
1725 Eye Street, N.W.
Washington, DC 20006

National Association of Retail Grocers
360 North Michigan Avenue
Chicago, IL 60601

National Association of Wholesaler-Distributors
1725 K Street, N.W.
Washington, DC 20006

National Business Education Association
1201 Sixteenth Street, N.W.
Washington, DC 20006

National Consumer Finance Association
1000 Sixteenth Street, N.W.
Washington, DC 20036

National Office Products Association
740 Investment Building
Washington, DC 20005

National Secretaries Association
1103 Grand Avenue
Kansas City, MO 64106

National Shorthand Reporters Assoc.
25 West Main Street
Madison, WI 53703

National Society of Public Accountants
1717 Pennsylvania Avenue, N.W.
Washington, DC 20006

New York Life Insurance Co.
Career Information Service
Box 51
Madison Square Station
New York, NY 10010

Ohio State Council of Retail Merchants
71 East State Street
Columbus, OH 43215

Royal Office Typewriters
Division of Litton Industries
150 New Park Avenue
Hartford, CT 06106

Stenograph
7300 Niles Center Road
Skokie, IL 60076

Sales and Marketing Executives – International
630 Third Avenue
New York, NY 10017

United Business Schools Association
1730 M Street, N.W.
Washington, DC 20036

LISTING OF RESOURCES FOR HEALTH OCCUPATIONS CAREER INFORMATION

TYPES OF PUBLICATIONS	AVAILABLE FROM
ACADEMIES	
	American Academy of Family Physicians Volker Boulevard at Brookside, Kansas City, MO 64112. Thomas W. Johnson, M. D. Education Director, Education Division
A list of training institutions for pediatric nurse associates, medical assistants in pediatrics and pediatric aides	American Academy of Pediatrics, 1891 Hinman Avenue, Evanston, IL 60204. Wesley J. Duiker, Director, Office of Allied Health Manpower
	American Academy of Physicians' Associates, Duke University Medical Center, Box 2914 CHS, Durham, NC 27706. Education: Mr. William Stanhope, Director, PAP, University of OK. Recruitment: Mr. John J. McQueary, President. Curricular Information: Course Bulletin - AAPA Brochure
ASSOCIATIONS	
Pamphlets, clippings from the Volta Review; elementary; free in limited amount; charge for quantity orders	Alexander Graham Bell Association for the Deaf, 1537 35th Street, NW, Washington, DC 20007
	American Association for Gifted Children, 15 Gramercy Park, New York, NY 10003
	American Association for Health, Physical Education and Recreation, 1201 16th St., NW, Washington, DC 20036. Mr. John Cooper, Assistant Executive Secretary
Essentials with Guidelines for the Certified Inhalation Therapy Technician Training Program and Guidebook for an Approved School of Inhalation Theraphy	American Association for Inhalation Therapy, 3554 Ninth St., Riverside, CA 92501. Education: Mr. Joseph Barefoot, Chairman, Education Committee. Recruitment: Mr. Frederick Bailey, Chairman, Manpower Development Sub-Committee
	American Association of Colleges of Pharmacy, 8121 Georgia Avenue, Silver Springs, MD 20910. Education: Mr. Charles W. Bliven, Executive Secretary. Recruitment: Mr. Douglas P. Johnson, Director, Pharmacy Recruitment
GOVERNMENTAL AGENCIES	
Catalog of Films	Illinois Department of Public Health, Bureau of Health Education Film Library, 525 West Jefferson St., Springfield, IL 62706

	National Committee on Employment of Youth, 145 East 32nd Street, New York, NY 10016
Mental health materials, secondary and teacher background	State of Illinois, Department of Mental Health, 401 State Office Building Springfield, IL 62706
Pamphlets and other printed materials on health subjects for classroom use	State of Illinois, Department of Public Health, 535 West Jefferson, Springfield, IL 62706
Pamphlets, posters and films	United States Department of Agriculture, Inquiries and Distribution, Human Nutrition, Research Branch, Washington, DC 20250
Film reference guide for medicine and allied science catalog	U. S. Department of Health, Education and Welfare, Public Health Service - National Institute of Health, National Library of Medicine, National Medical Audio-visual Center, Atlanta, GA 30333
Publications list available, charge for most materials	U. S. Public Health Service, Communicable Disease Center, 605 Volunteer Building, Atlanta, GA 30333
Free catalog on World Health Organization. Charge for publications	World Health Organization Publication, c/o Columbia University Press, International Documents Service, 2960 Broadway, New York, NY
Essentials for an accredited educational program career information provided for high school	American Association of Medical Assistants, 200 East Ohio Street, Chicago, IL 60611 Mr. Dene R. Murray, Executive Director
Manuals and Guidelines	American Association of Nurse Anesthetists, 111 East Wacker Drive, Suite 929, Chicago, IL 60601. Ms. Bernice O. Baum, C. R. N. A., Executive Director. Education and Recruitment: Mrs. Josephine H. Heimler, C. R. N. A. Associate
	American Association of Ophthalmalogy, 1100 17th Street, NW., Washington, DC 20036. Education: Joseph M. Dixon, M. D., Chairman, Committee on Home Study Courses. Recruitment: Mr. Lawrence A. Zupan, Executive Secretary
	American Dental Assistants Association, 211 E. Chicago Avenue, Chicago, IL 60611. Mr. T. R. Schedler, Executive Director

Pamphlets, charts, posters, models, pupil readers; elementary, secondary, teacher background, catalog; free pamphlet samples only; charge; some of this agency's materials distributed free by Illinois Department of Public Health	American Dental Association, Bureau of Dental Health Education, 211 E. Chicago Avenue, Chicago, IL 60611 C. W. Gilman, D. D. S., Assistant Executive Director, Education and Hospitals. Mr. William A. Garrison, Career Guidance Coordinator
	American Dental Hygienist's Association, 211 E. Chicago Avenue, Suite 1616, Chicago, IL 60611. Ms. Louise Gregie, Administrative Assistant, Division of Educational Services
Pamphlets, leaflets, reprints from "A. D. A. Forecast," bi-monthly magazine, poster on diabetes detection drive free if specifically requested, free samples and limited quantities of some items	American Diabetes Association, Inc., 18 East 49th Street, New York, NY 10017
Teacher background, pamphlets, reprints from agency Journal, free samples; charge; publication and reprint lists free upon request	American Dietetic Association, 620 N. Michigan Avenue, Chicago, IL 60611. Ms. Janice Ozeck, Coordinator Supportive Personnel Education. Miss Mary Alice Johnson, Assistant Executive Director
Restricted to field of genetics through health aspects involved, primarily college level though several items of value for use with high school students, catalog; charge	American Genetic Association, 1507 M Street, NW, Washington, DC 20005
	American Heart Association, Inc. 44 E. 23rd Street, New York, NY 10010
Career materials at secondary level, teacher background materials on nutrition and other subjects; charge	American Home Economics Association 1600 20th Street, NW, Washington, DC 20009
Pamphlets, kits of sample hospital publications, films, radio transcriptions, National Hospital Week materials, single free copy of each publication, posters and pamphlets geared to community level in general, catalog	American Hospital Association, 840 N. Lake Shore Drive, Chicago, IL 60611 Ms. Sharon Yenny, Director, Division of Education. Mr. Robert St. Clair, Assistant Director, Center for Educational Innovation. Ms. Barbara I. Bloom, Director, Division of Careers and Recruitment
	American Library Association, 50 E. Huron St., Chicago, IL 60611. Education: Miss Delores Vaughn, Executive Secretary, Library Education Division. Recruitment: Ms. Peggy Barber, Director, Office of Recruitment

Films, pamphlets, posters, exhibits, radio transcriptions, television scripts, packets, lists, and the magazine, "Today's Health," pamphlets especially good for teacher background and for pupil readers, one complimentary sample; charge; catalog by request, program guidelines for certified and licensed health occupations and professions, free	American Medical Association, Bureau of Health Education, 535 N. Dearborn Street, Chicago, IL 60610 C. H. William Ruhe, M. D., Director, Division of Medical Education. Recruitment: Ms. Jonits Hegendefer, Staff Assistant, Special Projects Department
	American Medical Record Association, 875 North Michigan Avenue, Suite 1850. Chicago, IL 60611. Education: Ms. Laura Anne Biglow, RRA, Director, Academic Department. Ms. Judith McGinn, RRA, Director Correspondence Education Department. Mrs. Anne Miller, Membership. Recruitment and Promotional: Mr. Marshall Dick. Mrs. Marg J. Waterstraat, RRA, Executive Director
Films, pamphlets, posters, exhibits, radio scripts, transcriptions, primarily teacher background and secondary level; charge; free catalog and lists by request	American National Red Cross, Office of Public Information, Washington, DC Area residents write to Regional Office: 4050 Lindell Blvd., St. Louis, MO 63108
Primarily professional and career materials, pamphlets, reprints, films slide films, booklets	American Nurses' Association, 2420 Pershing Road Kansas City, MO 64141. Mrs. Pearl Dunkley, Director, Nursing Education Department; Mrs. Beverly Kenyon, Coordinator, Careers Program
	American Occupational Therapy Association, Inc. 251 Park Avenue, South, New York, NY 10010 Education: Miss Virginia Kilburn, O. T. R., Director of Professional Education and Miss Mildred Schwagmeyer, O. T. R., Director of Technical Services. Recruitment: Miss Gloria Wagner, Director of Public Information
Pamphlets, charts and other teaching aids in vision; geared primarily to elementary, some secondary and teacher background; single copies or quantities free	American Optometric Association, 7000 Chappewa, St. Louis, MO 63119. Mr. Charles G. Lile, M. Ed., Director of Education: Mr. Raymond I. Myers, O. D., Director of Career Guidance
	American Orthotic Council, 3400 Massachusetss Avenue, Washington, DC 20007. Bruce Spiney, M. D., Chairman, Training and Education Committee
Curricular information available	American Osteopathic Association, 212 East Ohio Street, Chicago, IL 60611 Mr. Albert E. O'Donnell, P. L. D., Director, Office of Education

Pamphlets, journals, films, careers in pharmacy	American Pharmaceutical Association, 2215 Constitution Avenue, NW., Washington, DC 20037. Mr. James D. Hawkins, R. Ph., Assistant Executive Director
Pamphlets, posters, radio and TV scripts, slide films, exhibits, movies, magazine articles; primarily professional materials; charge; free career and recruitment; materials and catalog by request	American Physical Therapy Association, 1156 15th Street, NW., Washington, DC 20005 Miss Nancy Ward, Director, Department of Educational Affairs
Model curricula available	American Podiatry Association, 20 Chevy Chase Circle, NW, Washington, DC 20005 Mr. John Bennett, Director, Council on Education. Mr. Louis G. Buttell, Director of Public Affairs
	American Psychiatric Association, 1700 18th Street, NW, Washington, DC 20009 Bernard Holland, M. D., Council on Medical Education and Career Development
	American Psychological Association, 1200 17th Street, NW, Washington, DC 20036 Ms. Jan Woodring, Educational Affairs Office
Laboratory procedures, accident prevention, control handbooks, various medical problems, periodicals, guides, booklets	American Public Health Association, Inc. 1740 Broadway, New York, NY 10019
	American Speech and Hearing Association, 9030 Old Georgetown Road, Washington, DC 20014. David R. Rutherford, Ph.D., Chairman, Committee on Preprofessional Education
	American Veterinary Medical Association, 600 South Michigan Avenue, Chicago, IL 60605 W. M. Deck, D. V. M., Director of Scientific Activities
Bibliography in AFPAMR Journal; some free, some charge; free samples	Association for Physical and Mental Rehabilitation, 1472 Broadway, New York, NY
Pamphlets, reprints, exhibits, movies, books; primarily for teachers, parents, though some suitable for secondary; some free, some charge; free quantities of some, catalog by request.	Association for the Aid of Crippled Children, Division of Publications and Public Education, 345 E. 46th Street, New York, NY
	Association of American Medical Colleges, One DuPont Circle, NW, Suite 200, Washington, DC 20036 John A. D. Cooper, M.D., President

	Association of Medical Illustrators, Medical College of Georgia, Augusta, GA 30902. Mr. William J. Stenstrom, Chairman, AMI, Council on Education, Department of Ophthalmology, University of Texas, Southwestern Medical School, Dallas, TX 75235
	Association of Operating Room Nurses, Inc., The Denver Technological Center, 8085 E. Prentice Avenue, Englewood, CO 80110 Mrs. Carol Alexander, R.N., Director of Education
	Association of University Programs in Hospital Administration, Suite 420 One DuPont Circle, Washington, DC 20036 Mr. Gary Filerman, Executive Director
	Biological Photographic Association, P. O. Box 12866, Philadelphia, PA 19108. Mr. John Vetter, RBP, FBPA', FRMA, Medical Photography Department, The Western Pennsylvania Hospital, Pittsburgh, PA 15213
Pamphlets, charts, posters, teaching units on nutrition for elementary and junior high or high school, filmstrips for home economics classes; free	Evaporated Milk Association, Nutrition Service and Home Economics Department, 228 North LaSalle Street, Chicago, IL 60601
	Hospital Financial Management Association, 840 North Lake Shore Drive, Chicago, IL 60611. Mr. Robert M. Shelton, Executive Director
Pamphfets, teaching units, quizzes; pertain to rheumatic fever, heart and circulation; charts showing blood circulation through the heart; single copies and quantity orders free.	Illinois Heart Association, 1181 N. 31st Street, Springfield, IL 62703
Write to your county tuberculosis association to get direct help with films, filmstrips, pamphlets, posters, exhibits, TV programs, radio scripts, transcriptions; send for catalog	Illinois Tuberculosis Association, 730 South 6th Street, Springfield, IL 62703
Pamphlets, posters, teaching aids, secondary and teacher background, some free, some charge, catalog by request, quantities in some cases	Maternity Center Association, 48 E. 92nd Street, New York, NY 10028
	Medical Library Association, 919 N. Michigan Avenue, Chicago, IL 60611. Mrs. Beatrice Davis, Chairman Committee on Curriculum
Pamphlets, reprints, films, radio scripts, exhibits, TV clips, technical research papers, elementary, secondary teacher background; single copies and quantities free, charge for only one item, catalog	Muscular Dystrophy Associations of America, Inc. Public Information Department, 1790 Broadway, New York, NY 10019
	National Association for Mental Health, 10 Columbus Circle, New York, NY 10019

National Association for Music Therapy, Inc., P. O. Box 610, Lawrence, KS 66044. Mr. Robert F. Unkefer, Chairman, Education Committee

National Association for Practical Nurse Education and Service, Inc., 1465 Broadway, New York, NY 10036. Mrs. Shirley A. Sharan, R.N., M.A., Director, Department of Education

Pamphlets on the subject of retarded children; few free, most charge; catalog by request

National Association for Retarded Children, 386 Park Avenue, S., New York, NY 10016

National Association of Hearing and Speech Agencies, 919 18th Street, NW, Washington, DC 20006. Mr. Edgar B. Porter, Director of Training and Education

National Association of Human Services Technologies, 1127 11th Street, Sacramento, CA Mr. Zoltan Fuzessery, Director, Research and Publications 95814

Pamphlets, posters, slide film, exhibits

National Association of Social Workers, Medical Social Work Section, One Park Avenue, New York, NY 10016

Career information for high school seniors wishing to enter a course of study to become a dental hygienist

National Dental Hygiene Association, 934 Shoreham Building, Washington, DC 20005

National Environmental Health Association, 1600 Pennsylvania, Denver, CO 80203 Mr. Nicholas Pohlit, Executive Director

National Executive Housekeepers Assn., Inc., Business and Professional Building, 414 Second Avenue, Gallipolis, OH 45631 Mrs. Anne J. Vestal, National Educational Chairman

National Rehabilitation Counseling Assn., 1522 K. Street, NW, Washington, DC 20005 Mr. W. Alfred McCauley, Executive Director

BOARDS

Pamphlets, posters, charts

National Livestock and Meat Board
Department of Nutrition
407 S. Dearborn Street, Chicago, IL 60605

COLLEGES

American College of Hospital Administrators, 840 North Lake Shore Drive, Chicago, IL 60611 Mr. William J. Ranieri, Director of Education

American College of Obstetricians and Gynecologists, 79 West Monroe, Chicago, IL 60603. Ervin E. Nichols, M.D. Associate Director

COMPANIES, CORPORATIONS, LABORATORIES AND SOCIETIES

Visual aids, slides, films, educational materials for long-term patients	A/V Publications Office, Kenny Rehabilitation Institute, 1800 Chicago Avenue, Minneapolis, MN 55404
Pamphlets and films	Abbott Laboratories, 14th and Sheridan Road North Chicago, IL 60064
	Aloe Medical-Health and Science Division, Brunswick Corporation, 1831 Olive Street, St. Louis, MO 63103
	American Cancer Society, Illinois Division, Inc., 37 South Wabash Avenue, Chicago, IL 60603
	American Journal of Nursing Company, Film Library, c/o Association – Sterling Films, 600 Grand Avenue, Ridgefield, NY 07657
Programmed learning materials, multi-sensory teaching aid	Au-Vid, Inc., P. O. Box 964, Garden Grove, CA 92642 Mrs. Blanche Katz, Director of Education; Mr. Lew A. Herndon, President
Health professions text and audio-visual catalog available in paramedical and allied health professions	Robert J. Brady Company, Subsidiary of Prentice-Hall, 130 Que Street, NW, Washington, DC 20002
Wide selection of catalogs available	D.E.N.T. (Direction for Education in Nursing via Technology), Appleton-Century-Crafts, Nursing Film Library, Educational Division, Meredity Corporation, 440 Park Avenue South, New York, NY 10016
Films, pamphlets, teaching materials	Eli Lilly and Company, Audio-Visual Film Library, P. O. Box 618, Indianapolis, IN 46206
Health careers and allied health occupations, color filmstrips available	Lawren Productions, Inc., 4233 Wooster Avenue, San Mateo, CA 94403
	Lederle Laboratories, Division of American Cyanamide, Film Library, Pearl River, NY 10965
Pamphlets on many health subjects: elementary and secondary; Check with your local representative	John Hancock Mutual Life Insurance Company, Health Education Service, P.O. 111, Back Bay Boston, MA 02117
	Hospital Research and Educational Trust, 840 North Lake Shore Drive, Chicago, IL 60611
Nursing administration, education and wide selection of nursing textbooks	Matthews, Medical and Scientific Books, Inc., 3140 Park Avenue, St. Louis, MO 63104
Pamphlets, filmstrips, variety of health subjects. Check with your local representative	Metropolitan Life Insurance Company, Health and Welfare Division, One Madison Avenue, New York, NY 10010
	C. V. Mosby Company, 3207 Washington, Blvd., St. Louis, MO 63103

Publications, catalogs, good resource for text, information on evaluation, community planning and nursing services	National League for Nursing, 10 Columbus Circle, New York, NY 10019
Catalog available – Health Careers Film Guide	Office of Information, Bureau of Health Manpower Education, National Institutes of Health, Bethesda, MD 20014
Programmed learning units, manuals for Health Employee Learning in Basic Series, including food services and housekeeping	Rocom, Professional Services Department, Health Information and Education Division, Hoffmann, LaRoche, Inc., Nutley, NJ 07110
	Smith, Kline and French Laboratories, 1500 Spring Garden Street, Film Center Services, Department E10, Philadelphia, PA 19101

COUNCILS

	American Orthoptic Council, 3400 Massachusetts Avenue Washington, DC 20007. Bruce Spiney, M.D., Chairman, Training and Education Committee
	Council for Exceptional Children, (National Education Association), 1201 16th Street, NW, Washington, DC 20006
	Dairy Council of the Quad-Cities, 504 Rock Island Bank Building, Rock Island, IL 61201
	Dairy Council of the Tri-Cities, Farm Bureau Building, Joliet, IL 60400
PATHWAYS TO HEALTH CAREERS, program development assistance, audio-visuals, poster, educational development and research for more health manpower	Health Careers Council of Illinois, 410 N. Michigan Avenue, Chicago, IL 60612 Mr. Don Frey, Executive Director
	National Council for Homemaker Home Health Aide Service, Inc., 1740 Broadway, New York, NY 10019
Pamphlets, reprints, books, films, posters, exhibits, radio scripts, primarily for teachers use	National Council on Alcoholism, Publications Division, 2 East 103rd Street, New York, NY 10029
Graded teaching aids and materials in nutrition; pamphlets, teaching units, posters, charts. Catalog and price list by request	National Dairy Council, Program Service Department, 111 N. Canal Street, Chicago, IL 60606
Pamphlets, posters, radio scripts and cartoons	National Foot Health Council, Phoenix Building, Rockland, MA 02370
Pamphlets, reprints, list of publications and health career materials	National Health Council, 1970 Broadway, New York, NY 10023

FOUNDATIONS

	Allergy Foundation of America, 801 Second Avenue, New York, NY 10017
	American Foundation for the Blind, 15 West 16th Street, New York, NY 10010

	Arthritis and Rheumatism Foundation, Director of Public Information, 23 West 45th Street, New York, NY. Illinois Chapter of the Arthritis and Rheumatism Foundation, 1009 North State Street, Chicago, IL
	Health Information Foundation, Public Relations Director, 420 Lexington Avenue, New York, NY
	Hemophilia Foundation, 175 Fifth Avenue, New York, NY 10010
Pamphlets, booklets, films, elementary and secondary teacher background	National Foundation, Director of Public Education, 800 Second Avenue, New York, NY 10017

LISTING OF PUBLICATIONS FOR INDUSTRIAL ORIENTED OCCUPATIONS CAREER INFORMATION

TITLE OF PUBLICATION	AVAILABLE FROM
Career Opportunities for Technicians and Specialists: Agricultural, Forestry and Oceanographic Technicians Walter M. Arnold and Howard Sidney, Eds.	J. G. Ferguson Publishing Co., Inc. 6 N. Michigan Ave. Chicago, IL 60602
Career Opportunities for Technicians and Specialists: Community Service and Related Specialists Walter M. Arnold, et al.	J. G. Ferguson Publishing Co., Inc. 6 N. Michigan Ave. Chicago, IL 60602
Career Opportunities: Ecology, Conservation, and Environmental Control Walter M. Arnold, et al.	J. G. Ferguson Publishing Co., Inc. 6 N. Michigan Ave. Chicago, IL 60602
Career Opportunities for Technicians and Specialists: Engineering Technicians Walter M. Arnold and Walter J. Brooking, Ed.	J. G. Ferguson Publishing Co., Inc. 6 N. Michigan Ave. Chicago, IL 60602
Career Opportunities for Technicians and Specialists: Health Technicians. Walter M. Arnold and Robert E. Kinsinger, Eds.	J. G. Ferguson Publishing Co., Inc. 6 N. Michigan Ave. Chicago, IL 60602
Career Opportunities for Technicians and Specialists: Marketing, Business, and Office Specialists.	J. G. Ferguson Publishing Co., Inc. 6 N. Michigan Ave. Chicago, IL 60602
Careers for the Technician/Military Edition.	Career Publications 635 Madison Ave. New York, NY 10022
New Careers in Engineering Technology	Engineer's Council for Professional Development 345 East 47th Street New York, NY 10017
Sources of Engineering Technology Career Information	Engineers' Council for Professional Development 345 East 47th Street New York, NY 10017
A Career For You, Transportation and Traffic Management	Academy of Advanced Traffic 50 Broadway New York, NY 10004
Airline Dispatcher - The Dispatcher. . .Airline Safety and Economy in the Jet Age	Airline Dispatchers Assoc. AFL-CIO 929 West Broad Street, 2nd Floor Falls Church, VA 22046
The Apparel Industry Offers You a Career Opportunity **A Career Challenge in. . .Management Engineering in the Apparel Industry** **Fashion Your Career in the Apparel Industry** **Publications List - AAMA** **Textile Engineering Technology at Southern Tech.**	American Apparel Mfg. Assoc., Inc. 2000 K Street, N. W. Washington, DC 20006

Hey. . .Look Me Over - An Exciting Career in the World of Apparel Publications & Film Directory: Your One-Stop Guide to the Apparel Industry in Print and in Film.	American Apparel Mfg. Assoc., Dept. 2 2000 K Street, N. W. Washington, DC 20006
For Career Opportunities Explore the Wonder World of Ceramics Universities & Colleges in the U. S. Offering Courses in Ceramic Engineering, Science and/or Ceramic Art.	American Ceramic Society 4055 North High Street Columbus, OH 43214
Career Literature Available from the American Chemical Society **Chemical & Engineering News** **Chemistry and Your Career**	American Chemical Society 1155 16th Street, N. W. Washington, DC 20036
Opportunities in Machine Shop Trades Benjamin Sterm Vocational Guidance Manual	Universal Publishing & Dist. Corp. 800 Second Avenue New York, NY 10017
Printing: Careers and Opportunities for You Phillip Pollach	Quinn and Boden Co., Inc. Rahway, NJ 07000
Careers in Surveying & Mapping	American Congress on Surveying & Mapping P. O. Box 470 Benjamin Franklin Station Washington, DC 20044
Careers Unlimited in Cast Metals (Film List) **Cast Metals Career Briefs: Cleaning and Finishing Department** **Cast Metals Career Briefs: Core Making** **Cast Metals Career Briefs: Engineering** **Cast Metals Career Briefs: Equipment Maintenance** **Cast Metals Career Briefs: Metalcasting Molder** **Cast Metals Career Briefs: Melting & Pouring** **Cast Metals Career Briefs: Technicians**	American Foundrymen's Society Training & Research Institute Golf & Wolf Roads Des Plaines, IL 60016
A Career in Teaching Industrial Arts	American Industrial Arts Assoc., Inc. Department of the National Educ. Assoc. 1201 16th Street, N. W. Washington, DC 20036
Your Career as an Aerospace Engineer	The American Institute of Aeronautics & Astronautics 1290 Avenue of the Americas New York, NY 10019
Designing a Better Tomorrow--A Career in Architecture	The American Institute of Architects 1735 New York Avenue, N. W. Washington, DC 20006
After High School What? **Chemical Engineering and You** **Do I Have Engineering Aptitude** **Engineering: A Challenge** **The Second Mile** **Will You be a Chemical Engineer?**	American Institute of Chemical Engineers 345 East 47th Street New York, NY 10017

Industrial Engineering. . .the Profession with a Future	American Institute of Industrial Engineers, Inc. 345 East 47th Street New York, NY 10017
Careers in Metallurgy, Materials Science and Metallurgical Engineering **Careers in Petroleum Engineering** **Penetrating New Frontiers with Minerals Engineers**	American Institute of Mining Metallurgical & Petroleum Engineers 345 East 47th Street New York, NY 10017
The AMA Management Film Catalog **Invitation to Achievement: Your Career in Management** **Sources of Information About Occupations**	American Management Association Management Information Service The American Management Assoc. Bldg. 135 West 50th Street New York, NY 10020
How Paper Came to America **How You Can Make Paper** **Paper Industry in the U. S.** **Paper & Paper Manufacture**	American Paper Institute 260 Madison Ave. New York, NY 10016
Going Places in Oil **Science in the Petroleum Industry** (For classroom use in General Science Courses)	American Petroleum Institute School Program Distribution Center 9801 Walford Avenue Building 20 Cleveland, OH 44102
Careers in Road Building	American Road Builders Assoc. Arba Building 525 School Street, S. W. Washington, DC 20036
The Invisible E: The Civil Engineer **Is Civil Engineering for You** **Your Future in Civil Engineering**	American Society of Civil Engineers 354 East 47th Street New York, NY 10017
The Engineering Technician **Nuclear Engineering in Your Future** **The Road to Graduate School in Engineering**	American Society for Engineering Educ. 2100 Pennsylvania Ave., N. W. Washington, DC 20037
Your Future in Air-Conditioning, Heating and Refrigeration Engineering	American Society of Heating, Refrigerating & Air-Conditioning Engineers United Engineering Center 345 East 47th Street New York, NY 10017
Mechanical Engineering	American Society of Mechanical Engineers United Engineering Center 345 East 47th Street New York, NY 10017
ASM Career Development Materials **A Career in Metallurgy Will Extend Your Reach** **Career Opportunities in Metallurgy** **Does Engineering Appeal to You?**	American Society for Metals Metals Park, OH 44073

American Society of Safety Engineers Publications & Reprints: American Society of Safety Engineers Scope & Functions of the Professional Safety Position Status Report - Education Opportunities in Safety	American Society of Safety Engineers 850 Busse Highway Park Ridge, IL 60068
Can You Imagine (Film Prints Without Charge) A Film Brochure Your Career in Textiles - An Industry / A Science / An Art	American Textile Mfg. Institute, Inc. 1501 Johnston Bldg. Charlotte, NC 28202
Careers in Watch Repairing National Roster of Watchmaking Schools	American Watchmakers Institute, Inc. P. O. Box 11011 Cincinnati, OH 45211
Opportunities in the Welding Industry	American Welding Society 345 East 47th Street New York, NY 10017
A Career as a Laboratory Technician Selling as a Career Your Opportunity as a Professional Flooring Craftsman	Armstrong Cork Company Lancaster, PA 17604
Construction Industry Opportunities Through Apprentice Training Construction: A Man's Work The Constructors The Functions of a General Contractor National Apprenticeship & Training Standards for Cement, Masonry, Asphalt and Composition Trade National Apprenticeship Standards for the Trade of Operating Engineer	Associated General Contractors of America 1957 E Street, N. W. Washington, DC 20006
The Human Side of Railroading	Association of American Railroads Transportation Building Washington, DC 20006
Career Opportunities in Automotive Service Facts for Study Quest The World Makes an Automobile (Map)	Automobile Manufacturers Assoc., Inc. 320 New Center Bldg. Detroit, MI 38202
Business Careers for Young Women Careers in Business for Young Men Get Your Toe in the Door Your Education and Your Earning Power	Bish Mathis Institute Berhnardt Bldg. Monroe, LA 71201
The Bricklayers Story Constitution and Rules of Order, Bricklayers, Masons and Plasterers Union of America How Many Bricks a Day?	Bricklayers, Masons and Plasterers International Union 815 15th Street, N. W. Washington DC 20005

Can You Fit Into a Career in Printing Technology and Management Industrial Sales & Technology, Industrial Education Your Engineering Decision	California State Polytechnic College San Luis Obispo, CA 93401
Careers - Job Finding Techniques Careers in Technical Editing & Writing	Career Planning Center, Placement Services 3200 Student Activities Bldg. The University of Michigan Ann Arbor, MI 48104
Your Career in Drafting	Chicago Technical College, Tech Bldg. 2000 South Michigan Avenue Chicago, IL 60616
Careers in Photographic Science and Engineering A Survey of Photographic Instruction Your Programs From Kodak	Eastman Kodak Company Consumer Markets Division Rochester, NY 14650
Chemical Engineers at DuPont The D of Research and Development Mechanical Engineers at DuPont	E. I. DuPont De Nemours & Co., Inc. 1007 Market Street Wilmington, DE 19898
Accredited Curricula Leading to First Degrees in Engineering in the United States After High School What? EC9 Annual Report ECPD Publications Engineering: A Challenge Publications Catalog: Engineers Joint Council Sources of of Engineering Career Information Sources of Engineering Technology Career Information	Engineers Council for Professional Development, Inc. 345 East 47th Street New York, NY 10017
Careers at Ford Motor Company So You Want to be Auto Service Technician So You Want to be a Designer	Ford Motor Company The American Road Dearborn, MI 48121
Builidng A Career in Manufacturing with Ford Motor Company	Ford Motor Company Admin. Dept. Manufacturing Staff The American Road Dearborn, MI 48121
Career Opportunities at General Electric Careers in Adventure at General Electric The Technician and Tomorrow You and the Computer You and Tomorrow	General Electric Company Schenectady, NY 12305
Can I be a Craftsman? Can I be a Draftsman? Can I be an Engineer? Can I be a Technician? Can I get THE Job? Can I Make the Production Team? The Retail Automobile Business	General Motors Corporation Public Relations Staff General Motors Building Detroit, MI 48202
Your Place at Goodyear	The Goodyear Tire & Rubber Co. Akron, OH 44316

Career Opportunities in the Graphic Communications Industries A Career in Typography Today Careers in Graphic Communications Executive Career Opportunities in Graphic Communication Management and Design Career Opportunities in Graphic Communications Carnegie-Mellon U National Scholarship Program of the Printing and Publishing Industry Questions and Anwers About Careers in the Graphic Communications Industries Technical Schools, Colleges and University Offering Courses in Graphic Communications	Graphic Arts Technical Foundation 4615 Forbes Avenue Pittsburgh, PA 15213
Buyers Guide & Directory Gray Iron Designers Digest Principal Publications Issued by Gray and Ductile Iron Founders Society (List)	Gray & Ductile Iron Founders Society, Inc. National City-East Sixth Building Cleveland, OH 44114
For a Profitable Career Learn Welding at the Hobart Welding School	Hobart Brothers Company Troy, OH 45373
A Career in IBM Service Puts the Future in Your Hands	IBM Corporation Office Products Division 590 Madison Avenue New York, NY 10022
Careers in Lighting	Illuminating Engineering Society 345 East 47th Street New York, NY 10017
There is a Future for You in the Automotive Repair Field	Independent Garage Owners of America, Inc. 624 South Michigan Ave. Chicago, IL 60605
Evansville Area Skill Survey Indiana Manpower Trends to 1975 Lafayette Vocational Training Survey Occupational Facts: Employment Security Careers Occupational Facts: Engineering Occupational Guide: Bricklayer Occupational Guide: Carpenter Occupational Guide: Civil Engineer Occupational Guide: Combination Welder Occupational Guide: Draftsman Occupational Guide: Electrical Engineer Occupational Guide: Electrician Occupational Guide: Industrial Engineer Occupational Guide: Machinist Occupational Guide: Mechanical Engineer Occupational Guide: Patternmaker Occupational Guide: Plumber Occupational Guide: Sheet Metal Worker Occupational Guide: Tool and Die Maker	Indiana Employment Security Division Indiana State Employment Service 10 North Senate Avenue Indianapolis, IN 46204
Your Challenge in Electrical Engineering	Institute of Electrical and Electronics Engineers, Inc. 345 East 47th Street New York, NY 10017

A Career in Traffic Engineering	Institute of Traffic Engineers 2039 K Street, N. W. Washington, DC 20006
Instrumentation Training Aids	Instrument Society of America 530 William Penn Place Pittsburgh, PA 15219
Careers in the Crafts Employment Outlook for Civil Aviation Employment Outlook for Diesel Mechanics & Farm Equipment Mechanics Employment Outlook for Machining Occupations Employment Outlook for Maintenance Electricians, Industrial Machinery Repairman, Millwrights	International Assoc. of Machinists & Aerospace Workers 1300 Connecticut Ave., N. W. Washington, DC 20036
Modern Printing	International Typographical Union of North America P. O. Box 157 Colorado Springs, CO 80901
Apprenticeship and Training Programs IUOE Employment Outlook for Operating Engineers National Apprenticeship Standards	International Union of Operating Engineers 1125 17th Street, N. W. Washington, DC 20036
The Jets Program	The Junior Engineering Technical Society United Engineering Center, Room 1301 345 East 47th Street New York, NY 10017
Graphic Arts Technology Today Technological Developments in the Graphic Arts Technology's Explosion	Lithographers & Photoengravers International Union 233 West 49th Street New York, NY 10019
The Hand Compositor Learn Printing The Linotype Operator Men and Women - Do You Know You Can Become A Graphic Arts Technician NOW Screen Process Printing Your Career in Printing-Lithographer	Manhattan School of Printing 88 West Broadway New York, NY 10007
A Bright Future for You as a Chemical Technician Careers Ahead in the Chemical Industry The Chemical Industry Helps Our Schools Frontiersman of the Future	Manufacturing Chemists Association 1825 Connecticut Ave., N. W. Washington, DC 20000
Careers in Metallurgy, Materials Science and Metallurgical Engineering	The Metallurgical Society of AIME 345 East 47th Street New York, NY 10017
Airplane Mechanics Appliance Servicemen Architects Automobile - Body Repairman Automobile Mechanics Bricklayers Cleaning and Pressing Occupations Composing-Room Occupations	Michigan Employment Security Commission Employment Service Division United States Employment Service 7310 Woodward Avenue Detroit, MI 48202

Electricians Hotel Occupations Motion-Picture Projectionists Municipal Fire Fighters Office-Machine Serviceman Opticians Painters Patternmakers Plasterers Plumbing Occupations Police Officers Radio and Television Servicemen Sheet Metal Workers Shipboard Occupations/Great Lakes Area Steam and Pipe Fitters Supermarket Occupations Tool and Die Makers Traffic Managers	Michigan Employment Security Commission Employment Service Division United States Employment Service 7310 Woodward Avenue Detroit, MI 48202
Civil Engineering Technology Mechanical Engineering Metallurgical Engineering	Michigan Technological University Division of Public Services Technical Education Department Houghton, MI 49931
Occupational Guide: Assemblers, Metal Products Occupational Guide: Automobile Mechanic Occupational Guide: Automobile Service Station Attendant Occupational Guide: Carpenter Occupational Guide: Cement Mason Occupational Guide: Central Office Repairman Occupational Guide: Draftsman, Architectural Occupational Guide: Draftsman, Mechanical Occupational Guide: Electrician Occupational Guide: Electronics Mechanic Occupational Guide: Machinist Occupational Guide: Machine Tool Operator Occupational Guide: Millman (Wood Products) Occupational Guide: Operating Engineer Occupational Guide: Painter Occupational Guide: Pipe Fitter Occupational Guide: Plasterer Occupational Guide: Plumber Occupational Guide: Printing Press Men and Assistants Occupational Guide: Roofer Occupational Guide: Sheet Metal Worker Occupational Guide: Structural & Ornamental Iron Workers Occupational Guide: Tool & Die Maker Occupational Guide: Truck Drivers	State of Missouri Department of Labor and Industrial Relations Division of Employment Security Box 59 Jefferson City, MO 65101
Academy of Aeronautics Catalog Astronaut Training Gemini Program Scientists Close in on the Secret of Life (Reprint from Life) Space. . . .The New Frontier	National Aeronautics and Space Administration Manned Spacecraft Center Houston, TX 77058

Careers in Radio **Careers in Television**	National Association of Broadcasters 1771 North Street, N. W. Washington, DC 20036
Jobs Opportunities in the Construction Industry: A Fact Sheet **Try the Building Trades**	National Association of Home Builders 1625 L Street, N. W. Washington, DC 20036
Spring 1969 Catalog of NAM Teaching Aids	National Association of Manufacturers 277 Park Avenue New York, NY 10017
Your Future in Plumbing, Heating and Cooling	National Association of Plumbing, Heating, Cooling Contractors 1016 20th Street, N. W. Washington, DC 20036
Purchasing as a Career **Your Career in Purchasing Management**	National Association of Purchasing Management, Inc. 11 Park Place New York, NY 10007
Environmental Health Control in Medical Care **Facilities Coordinated by the Professional Environmental Health Specialist** **The Professional Sanitarian**	National Association of Sanitarians 1550 Lincoln Street Denver, CO 80203
Career Opportunities through Apprenticeship Electrical wireman, carpenter, plumber, lithographer, machinist, pipefitter, sheet metal worker, painter, bricklayer, automobile mechanic, compositor, floor coverer, pressman, bookbinder, iron worker, meat cutter.	Minnesota Department of Education St. Paul, MI 55101
Coal Aid to Higher Education **Engineering Careers in the Coal Industry**	National Coal Association Coal Building 1130 17th Street, N. W. Washington, DC 20036
Educational and Employee Aids - NOFI **Your Career as a Heating & Air Conditioning Technician**	National Oil Fuel Institute, Inc. 60 East 42nd Street New York, NY 10017
Plastering	National Plastering Industry's Joint Apprenticeship Trust Fund 1000 Vermont Avenue, N. W. Wire Building Washington, DC 20005
Help Wanted - Roofer	National Roofing Contractors Engineers 300 West Washington Street Chicago, IL 60606
Engineering: A Career of Opportunity	National Society of Professional Engineers 2029 D Street, N. W. Washington, DC 20006

Directory of Training Materials, National Tool, Die & Precision Machining Association Earn While You Learn as an Apprentice in the Tool & Die Industry Wide Range Training for Industry Program	National Tool, Die & Precision Machining Association 1411 K Street, N. W. Washington, DC 20005
Should You be an Aeronautical Engineer? Should You be an Architect? Should You be a Draftsman? Should You be an Electronic Engineer? Should You be an Engineer? Should You be a Manufacturing Engineer? Should You Go into Advertising? Should You Go into the Construction Business? Should You Go into the Mineral Industry? Should You Go into the Printing Industry? Should You Make a Career in the Armed Forces? Should You Seek a Career in Youth Services?	New York Life Insurance Company Career Information Service Box 51 Madison Square Station New York, NY 10010
New York State School of Industrial and Labor Relations	New York State School of Industrial and Labor Relations Cornell University Ithaca, NY 14850
Heavy Equipment Operation New Careers in Hotel-Motel Management	Northwest Schools 1221 N. W. 21st Ave. Portland, OR 97209
Apprenticeship Training Program Opportunity in the Painting, Decorating and Coating Trade	Painting & Decorating Contractors of America 2625 West Peterson Ave. Chicago, IL 60645
Directory of Colleges and Universities Offering Photography Instruction Focus on Your Future	Professional Photographers of America Education Committee 1090 Executive Way Des Plaines, IL 60018
Colleges Offering Public Relations Courses An Occupational Guide to Public Relations Some Recommended Pre-Public Relations Courses	Public Relations Society of America 845 3rd Avenue New York, NY 10022
The Sheet Metal Worker: A Brief Outline - Occupational Study Sheet Metal Workers & Apprenticeship Training	Sheet Metal Workers International Assoc. 1000 Connecticut Avenue Washington, DC 20036
Opportunities with Shell for Engineers, Scientists, Business & Liberal Arts Graduates Petroleum - Pac.	Shell Oil Company 50 West 50th Street New York, NY 10020
Books that will Help You (Shoe Service Institute) Shoe Service Institute of America Film List	Shoe Service Institute of America 222 West Adams Street Chicago, IL 60606
Know Your Architect List of Accredited Schools of Architecture	Society of American Registered Architects 333 North Michigan Avenue Chicago, IL 60601

Careers in Petroleum Engineering	Society of Petroleum Engineers 6200 North Central Expressway Dallas, TX 75206
Plastics as an Engineering Career	Society of Plastics Engineers, Inc. Executive Office West Putnam Avenue Greenwich, CT 06830
Education for Technical Writers Technical Writing as a Career	Society of Technical Writers & Publishers Suite 421 1010 Vermont Avenue, N. W. Washington, DC 20005
Accredited Curricula Leading to First Degrees in Engineering in the United States Engineering Career Opportunities Report on Women Undergraduate Students in Engineering Society of Women Engineers: Achievement Award Society of Woman Engineers: Publications List and Order Form Wanted: Women Engineers, and More Chances for Them What You Should Know About Women Engineers Why Not be an Engineer Women in Engineering - Revised	Society of Women Engineers 345 East 47th Street New York, NY 10017
Bricklaying - A Career with a Future Bricklaying as a Vocation S C P I Publications	Structural Clay Products Institute 1750 Old Meadow Road McLean, VA 22101
Career Opportunities in the Paper Industry Job Opportunities in the Paper Industry	United Papermakers & Paperworkers 712-718 North Pearl Street Albany, NY 12201
The United States Merchant Marine - A Brief History	U. S. Department of Commerce Maritime Administration Washington, DC 20235
ESSA: Science on the Sea - Oceanographers: The Marine Explorers - Training in Marine Technology How to Get and Hold the Right Job Jobs, Jobs, Jobs Jobs for Which Apprenticeship Training is Available The National Apprenticeship Program Nautical Round-Up - Profile of Professional Divers Your Career Aboard a Deep-Sea Merchant Ship Your Job as a Repairman or Mechanic	U. S. Department of Labor Bureau of Labor Statistics Washington, DC 20210
Why Not be an Engineer? Why Not be a Technical Writer?	U. S. Department of Labor, Wage & Labor Standards Administration Women's Bureau Washington, DC 20210

An Adventure in Belonging Counselor Appointment Book Education and Training in the Navy Enlisted Programs Counseling Guide Guidebook. . .Special Navy Enlisted Tours Medical Service Corps Navy Career Planner The Navy Challenge. . .Future of the Negro in the United States Navy Navy Life The Navy Nurse Navy Officer Careers Handbook OCS. . . .Leadership and Command Officer Programs. . . .Navy Counseling Guide Stay in School There's Something About a Navy Wave	U. S. Navy Recruiting Office Chief of Naval Personnel Department of the Navy Washington, DC 20370
Appointment with Tomorrow Careers with Wisconsin Telephone Company Catalog of Free-Loan 16 mm - Sound Films Free Teaching Aids It Pays to be an Operator Jobs, Jobs, Jobs The Modern Telephone Operator Pocket Check List for Job Interviews Tips for the High School Graduate Welcome. . . Welcome to the Traffic Department	Wisconsin Telephone Company 722 North Broadway Milwaukee, WI 53202

LISTING OF TAPES, FILMS AND FILMSTRIPS FOR INDUSTRIAL ORIENTED OCCUPATIONS CAREER INFORMATION

TITLE OF FILM	AVAILABLE FROM
Careers in Materials Engineering	Harcourt Brace Jovanovich 757 Third Avenue New York, NY 10017
Building Trades: The House Builders	Universal Education and Visual Arts 221 Park Avenue South New York, NY 10003
Interview: Appliance Serviceman, Architect, Assembler, Auto Mechanic, Electrician, Electronic Technician, Carpenter, Commercial Artist, Heavy Machine Operator, Local Truck Driver, Commercial Photographer, Draftsman, Machinist, Plumber-Pipefitter, Printer, Stationary Engineer, Technical Writer, Tool and Die Maker, TV and Radio Serviceman	Imperial International Learning 247 West Court Street Kankakee, IL 60901
Careers in Building Trades	Coronet Films 65 East South Water Street Chicago, IL 60601
Bricklayers, Carpenters, Cement Masons, Electricians, Glaziers, Operating Engineers, Painters and Paperhangers, Plumbers and Pipe-fitters, Sheet Metal Workers	Encyclopedia Britannica Educational Corporation 425 North Michigan Avenue Chicago, IL 60611
Glassmakers	The Corning Museum of Glass Curator of Education Corning Glass Center Corning, NY 14830
Clay & Craftsmanship (Bricklayer)	Structural Clay Products Institute Mason Relations Department Mr. William Roark 1750 Old Meadow Road McLean, VA 22101
The Flooring Craftsman	Armstrong Cork Company Mr. Clyde O. Hess, Manager Press Relations Public Relations Department Liberty and Charlotte Streets Lancaster, PA 17604
Futures in Oil	Sunray DX Oil Company Public Relations Department P. O. Box 2039 Tulsa, OK 74102
Jonah and the Highway (Highway Engineering)	United States Steel Corporation Chicago Film Distribution Center 208 South LaSalle Street Chicago, IL 60690

Naval Construction Forces (MN-9757)*	Department of the Navy Ninth Naval District U. S. Naval Training Center Great Lakes, IL 60088
Paint Science and Technology	Modern Talking Picture Service
Precision Toolmaking and Machining	Modern Talking Picture Service
A Special Breed (Construction)	The Jam Handy Organization Film Distribution Department 2821 East Grand Boulevard Detroit, MI 48211
Way to Go (Highway Engineering)	Pennsylvania Highway Department
Cameras and Careers	Eastman Kodak Company Audio-Visual Service 343 State Street Rochester, NY 14650
Energy & Power: A First Look	Journal Films, Inc. 909 West Diversey Parkway Chicago, IL 60614
Work, Energy & Power	Institutional Cinema Service
Atomic Power Today (Abridged)	Serina Press
Aviation Workshop (FA-605)*	Federal Aviation Administration FFA Academy Film Library, AC-921 P. O. Box 25082 Oklahoma City, OK 73125
Auto Mechanic and Technician	Ford Motor Company Film Library The American Road Dearborn, MI 48121
Aviation Mechanics	Federal Aviation Administration FFA Academy Film Library, AC-921 P. O. Box 25082 Oklahoma City, OK 73125
Occupation - Auto Mechanic	Modern Talking Picture Service
Tommy Looks at Careers - Trucking	The B. F. Goodrich Company Public Relations Department 500 South Main Street Akron, OH 44318
The Vehicle Maintenance Story	Post Office Department
The Modern World of Industrial Arts	Virginia Department of Education Film Production Service Richmond, VA 23216

*Order by number and name of film.

Production Unlimited	Serina Press
Engineers in the Making	General Motors Corporation Public Relations Staff, Film Library General Motors Building Detroit, MI 48202
Industrial Education in Your Future	Stout State University Dr. John A. Jarvis Vice-President for Academic Affairs Menomonie, WI 54751
Prelude to Tomorrow (Technician)	TRW Systems Group One Space Park Redondo Beach, CA 90278

LISTING OF RESOURCES FOR INDUSTRIAL ORIENTED OCCUPATIONS CAREER INFORMATION

Academy of Advanced Traffic
50 Broadway
New York, NY 10004

Airline Dispatchers Association
AFL – CIO
929 West Broad Street
2nd Floor
Falls Church, VA 22046

American Apparel Manufacturers Assoc., Inc.
2000 K Street, N. W.
Washington, DC 20006

American Ceramic Society
4055 North High Street
Columbus, OH 43214

American Chemical Society
1155 16th Street, N. W.
Washington, DC 20036

American Congress on Surveying and Mapping
P. O. Box 470
Benjamin Franklin Station
Washington, DC 20044

American Foundrymen's Society
Training and Research Institute
Golf and Wolf Roads
Des Plaines, IL 60016

American Industrial Arts Assoc., Inc.
Department of the National Education Assoc.
1201 16th Street, N. W.
Washington, DC 20036

The American Institute of Aeronautics and Astronautics
1290 Avenue of the Americas
New York, NY 10019

The American Institute of Architects
1735 New York Avenue, N. W.
Washington, DC 20006

American Institute of Chemical Engineers
345 East 47th Street
New York, NY 10017

American Institute of Industrial Engineers, Inc.
345 East 47th Street
New York, NY 10017

American Institute of Mining Metallurgical and Petroleum Engineers
345 East 47th Street
New York, NY 10017

American Management Association
Management Information Service
The American Management Association Building
135 West 50th Street
New York, NY 10020

American Paper Institute
260 Madison Avenue
New York, NY 10016

American Petroleum Institute
School Program Distribution Center
9801 Walford Avenue
Building 20
Cleveland, OH 44102

American Road Builders Association
Arba Building
525 School Street, S. W.
Washington, DC 20024

American Society for Engineering Education
2100 Pennsylvania Avenue, N. W.
Washington, DC 20037

American Society for Metals
Metals Park, OH 44073

American Society of Civil Engineers
354 East 47th Street
New York, NY 10017

American Society of Heating, Refrigerating and Air Conditioning Engineers
United Engineering Center
345 East 17th Street
New York, NY 10017

American Society of Mechanical Engineers
United Engineering Center
345 East 47th Street
New York, NY 10017

American Society of Safety Engineers
850 Busse Highway
Park Ridge, IL 60068

American Textile Manufacturers Institute, Inc.
1501 Johnston Building
Charlotte, NC 28202

American Watchmakers Institute, Inc.
P. O. Box 11011
Cincinnati, OH 45211

American Welding Society
345 East 47th Street
New York, NY 10017

Armstrong Cork Company
Lancaster, PA 17604

Associated General Contractors of America
1957 E Street, N. W.
Washington, DC 20006

Association of American Railroads
Transportation Building
Washington, DC 20006

Automobile Manufacturers Assoc., Inc.
320 New Center Building
Detroit, MI 48202

Bricklayers, Masons and Plasterers
International Union
815 15th Street, N. W.
Washington, DC 20005

Chicago Technical College
Tech Building
2000 South Michigan Avenue
Chicago, IL 60616

Engineers Council for Professional
Development, Inc.
345 East 47th Street
New York, NY 10017

The Goodyear Tire and Rubber Company
Akron, OH 44316

Graphic Arts Technical Foundation
4615 Forbes Avenue
Pittsburgh, PA 15213

Gray & Ductile Iron Founders Society, Inc.
National City – East
Sixth Building
Cleveland, OH 44114

Hobart Brothers Company
Troy, OH 45373

IBM Corporation
Office Products Division
590 Madison Avenue
New York, NY 10022

Illuminating Engineering Society
345 East 47th Street
New York, NY 10017

Independent Garage Owners of America, Inc.
624 South Michigan Avenue
Chicago, IL 60605

Institute of Electrical and Electronics
Engineers, Inc.
345 East 47th Street
New York, NY 10017

Institute of Traffic Engineers
2039 K Street, N. W.
Washington, DC 20006

Instrument Society of America
530 William Penn Place
Pittsburgh, PA 15219

International Association of Machinists and
Aerospace Workers
1300 Connecticut Avenue, N. W.
Washington, DC 20036

International Typographical Union of
North America
P. O. Box 157
Colorado Springs, CO 80901

International Union of Operating Engineers
1125 17th Street, N. W.
Washington, DC 20036

Lithographers and Photoengravers
International Union
233 West 49th Street
New York, NY 10019

Manufacturing Chemists Association
1825 Connecticut Avenue N. W.
Washington, DC 20000

The Metallurgical Society of AIME
345 East 47th Street
New York, NY 10017

Michigan Technological University
Division of Public Services
Technical Education Department
Houghton, MI 49931

National Aeronautics and Space Administration
Manned Spacecraft Center
Houston, TX 77058

National Association of Broadcasters
1771 North Street, N.W.
Washington, DC 20036

National Association of Home Builders
1625 L Street, N.W.
Washington, DC 20036

National Association of Manufacturers
277 Park Avenue
New York, NY 10017

National Association of Plumbing, Heating
and Cooling Contractors
1016 20th Street, N. W.
Washington, DC 20036

National Association of Purchasing Management,
Inc.
11 Park Place
New York, NY 10007

National Association of Sanitarians
1550 Lincoln Street
Denver, CO 80203

National Coal Association
Coal Building
1130 17th Street, N. W.
Washington, DC 20036

National Oil Fuel Institute, Inc.
60 East 42nd Street
New York, NY 10017

National Plastering Industry's Joint Apprenticeship Trust Fund
1000 Vermont Avenue, N. W.
Wire Building
Washington, DC 20005

National Tool, Die & Precision Machining Association
1411 E Street, N. W.
Washington, DC 20005

National Roofing Contractors Association
300 West Washington Street
Chicago, IL 60606

National Society of Professional Engineers
2029 D Street, N. W.
Washington, DC 20006

New York State School of Industrial and Labor Relations
Cornell University
Ithaca, NY 14850

Painting and Decorating Contractors of America
2625 West Peterson Avenue
Chicago, IL 60645

Professional Photographers of America
Education Committee
1090 Executive Way
Des Plaines, IL 60018

Sheet Metal Workers International Assoc.
1000 Connecticut Avenue
Washington, DC 20036

Shoe Service Institute of America
222 West Adams Street
Chicago, IL 60606

Society of American Registered Architects
333 North Michigan Avenue
Chicago, IL 60601

Society of Petroleum Engineers
6200 North Central Expressway
Dallas, TX 75206

Society of Plastics Engineers, Inc.
Executive Office
West Putnam Avenue
Greenwich, CT 06830

Society of Technical Writers and Publishers
Suite 421
1010 Vermont Avenue, N. W.
Washington, DC 20005

Society of Women Engineers
345 East 47th Street
New York, NY 10017

Structural Clay Products Institute
1750 Old Meadow Road
McLean, VA 22101

The Union Engineering Technical Society
United Engineering Center
Room 1301
345 East 47th Street
New York, NY 10017

United Papermakers and Paperworkers
712-718 North Pearl Street
Albany, NY 12201

United States Navy Recruiting Office
Chief of Naval Personnel
Department of the Navy
Washington, DC 20370

LISTING OF PUBLICATIONS FOR PERSONAL AND PUBLIC SERVICE OCCUAPTIONS

TITLE OF PUBLICATION	AVAILABLE FROM
The Functions of the Police in Modern Society	Public Documents Distribution Center 5801 Tabor Avenue Philadelphia, PA 19120
Human Services Programs and the Community College Swift, Joan	American Association of Junior Colleges One DuPont Circle, N. W. Washington, DC 20036
Government Careers and the Community College Korin, Andrew	American Association of Junior Colleges One DuPont Circle, N. W. Washington, DC 20036
Teacher Aide – New Careers	Educational Technology Laboratory Educational Technology & Systems Services Seattle Community College District 1718 Broadway Seattle, WA 98122
Community Service and Other New Specialists Stinchcomb, James D.	J. G. Ferguson Publishing Company 6 N. Michigan Avenue Chicago, IL 60602
Opportunities in Clothing McDermott, Irene and Norris, Jeanne	Chas. A. Bennett Co., Inc. 809 W. Detmiller Drive Peoria, IL 61614
Opportunities in a Law Enforcement Career Stinchcomb, James	Vocational Guidance Manuals 235 E. 45th St. New York, NY 10017
Public Service Careers Program: A General Description	Public Service Careers Program Office of Systems Support U. S. Training & Employment Services Manpower Administration U. S. Department of Labor 1741 Rhode Island Avenue, N. W. Washington, DC 20036
Careers in City Management	B'nai B'rith Vocational Service 1640 Rhode Island Ave., N. W. Washington, DC 20036
Opportunities in Beauty Culture Wall, Florence	Milady Publishing Corporation 3839 White Plains Road Bronx, NY 10467
Your Future in Beauty Culture	Milady Publishing Corporation 3839 White Plains Road Bronx, NY 10467
Careers and Opportunities in Fashion Brenner, Barbara	Milady Publishing Corporation 3839 White Plains Road Bronx, NY 10467

Your Future in Fashion Design	Milady Publishing Corporation 3839 White Plains Road Bronx, NY 10467
A Definitive Study of Your Future As a Model MacGil, Gillis	Milady Publishing Corporation 3839 White Plains Road Bronx, NY 10467
A Definitive Study of Your Future in Interior Design Greer, Michael	Milady Publishing Corporation 3839 White Plains Road Bronx, NY 10467
Paraprofessionals in Schools	National School Public Relations Assn. The Association Washington, DC
Careers for Youth (Packet)	National Restaurant Association 1530 N. Lake Shore Drive Chicago, IL 60610
Child Day Care Aide Schubert, Genevieve W.	Milwaukee Vocational, Technical and Adult Schools 1015 N. Sixth Street Milwaukee, WI 53203
A Survey and Analysis of Major Tasks, Knowledges Associated with Work in Child Care Occupations Rahmlow, Harold F. and Kiehn, Shirley O.	Washington State University Pullman, WA
They Work and Serve, Grades 4-5 Knott, Bill	Streck-Vaughn Company P. O. Box 2028 Austin, TX 78767
A Job For You, Grades 5-6 Dubnick, Phyllis	Streck-Vaughn Company P. O. Box 2028 Austin, TX 78767
In Choosing a Career . . Consider Executive Housekeeping **Futures Unlimited in Executive Housekeeping**	The National Executive Housekeepers Association, Inc. Business & Professional Building Gallipolis, OH 45631
21 Bakers **317 Busboys** **303 Caterers** **115 Chefs, Cooks** **59 Cleaning and Dyeing Workers** **83 Clothing Manufacturing Workers** **24 Custom Tailors and Dressmakers** **385 Criminologists** **8 Decorator, Interior Designers** **71 Dietitians** **142 Dress Designers** **230 Drivers, Local Bus** **57 Drivers, Long Distance Truck and Bus** **158 Drivers, Taxicab** **326 Executive Housekeepers** **153 Hat and Millinery Workers** **13 Hotel and Motel Workers** **313 Hotel Managers** **265 Household Workers**	Science Research Association 259 East Erie Street Chicago, IL 60611

186	Kindergarten and Nursery School Teachers	Science Research Association Cont.
175	Laundry Workers	259 East Erie Street
10	Librarians, Public	Chicago, IL 60611
350	Restaurant Managers	
112	Operators, Beauty	
351	Operators, Sewing Machine	
342	Patternmakers	
54	Police	
107	Policewomen	
78	Recreation Workers	
80	Social Workers	
159	Textile Industry Workers	
100	Travel Agency Workers	
267	Waiters and Waitresses	

Career Packet – 0007 Home Economics Has a Career for You in Clothing and Textiles – 0003 Home Economics Careers in Health and Welfare – 0002 Unfold Your Future in Home Economics – 0005 Home Economics Careers for You – 0004 Meet the Young Home Economist – 0001	American Home Economics Association 1600 20th Street, N. W. Washington, DC 20009
Where the Action Is (A Career in Parks, Recreation, and Conservation)	The National Recreation & Park Assn. 1700 Pennsylvania Avenue, N. W. Washington, DC 20006
Public Service Careers: Jobs and Advancement in Public Agencies	U. S. Dept. of Labor Manpower Administration 219 S. Dearborn Street Chicago, IL 60604
Your Career in Public Personnel Administration	Public Personnel Association 1313 E. 60th Street Chicago, IL 60637
In Search of a Career? Try Public Welfare This Summer	U. S. Dept. of Health, Education and Welfare Washington , DC 20202
Public Service Occupations	California Community Colleges Office of the Chancellor Sacramento, CA
Employment Outlook in Driving Occupations	U. S. Dept. of Labor Bureau of Labor Statistics 219 S. Dearborn Street Chicago, IL 60604
Recreation Leadership as a Career (Research No. 50)	The Institute for Research 537 S. Dearborn Street Chicago, IL 60605
Career in Social Work Career Kits on Social Work Careers The Career That Makes a Difference	National Commission for Social Work Careers 2 Park Avenue New York, NY 10016
The Community Services Technician: Guide for Associate Degree Programs in the Community and Social Services	Council on Social Work Education 345 East 46th Street New York, NY 10017

The Library Technical Assistant Program	California State Dept. of General Services Documents and Publications P. O. Box 20191 Sacramento, CA 95820
Recreation Program Leadership and the Community College Sessons, H. Douglas and Verhoven, Peter J.	American Association of Jr. Colleges One DuPont Circle, NW Washington, DC 20036
Apparel and Furnishing Careers **Careers in Food Service**	Iowa Employment Security Commission 1000 E. Grand Avenue Des Moines, IA 50319
Beauty Operator **Food Service Occupations**	Commonwealth of Pennsylvania Bureau of Employment Security Technical Services Division Labor and Industry Building 78th and Foster Streets Harrisburg, PA 17121
Better Human Relations: The Challenge of Social Work	Public Affairs Committee, Inc. 381 Park Avenue S. New York, NY 10016
A Career in Barbering and Mens Hairstyling	National Career Center 3839 White Plains Road Bronx, NY 10467
Consider . . . . . Firefighting	International Assn. of Fire Chiefs 232 Madison Ave., Suite 1306 New York, NY 10016
Dictionary of Hotel and Restaurant Schools	Council on Hotel, Restaurant and Institutional Education Statler Hall Ithaca, NY 14850
Finding Able Men and Women for City Careers	Public Affairs Committee, Inc. 381 Park Avenue South New York, NY 10016
Firefighting Information	International Assn. of Fire Fighters 905 16th Street NW Washington, DC 20006
Occupations of Policeman & Policewoman **Law Enforcement Education Directory** **Requirements for a Police Career**	International Assn. of Chiefs of Police 1319 18th Street NW Washington, DC 20036
Hairdresssing and Cosmetology	National Career Center 3839 White Plains Road Bronx, NY 10467
Mental Health Jobs Today and Tomorrow	Public Affairs Committee, Inc. 381 Park Avenue South New York, NY 10016

Public Service Careers	Manpower Administration U. S. Dept. of Labor Washington, DC 20010
Adventure in Dress Design	National School of Dress Design Chicago, IL
Careers in Fashion Designing	Institute for Research 537 S. Dearborn Street Chicago, IL 60605
Clothing Assistant	Texas Technological College College Avenue Lubbock, TX 79406
Clothing Maintenance Specialist	U. S. Dept. of Health, Education and Welfare Washington, DC 20202
Clothing Service Training	Home Economics Section Division of Vocational Education Dept. of Public Instruction Raleigh, NC 27600
Dressmaking Occupations, Guide No. 36	Michigan Employment Security Commission Detroit, MI 48200
Laundry and Drycleaning Industry	Government Printing Office Washington, DC 20401
Opportunity and a Future in the Drycleaning Industry	National Institute of Drycleaning 909 Burlington Avenue Silver Springs, MD 20910
Preserving Fashion is our Business	National Institute of Drycleaning 709 Burlington Avenue Silver Springs, MD 20910
Alteration Woman Genevieve Schubert	Milwaukee Technical College 1015 N. Sixth St. Milwaukee, WI 53203
Tailor	Chronicle Guidance Publications, Inc. Moravia, NY 13118
Textile Merchandising	Orange County Public Schools Orlando, FL 32800

LISTING OF FILMS FOR PERSONAL AND PUBLIC SERVICE OCCUPATIONS

TITLE OF FILM	AVAILABLE FROM
It's An Exciting Career	J. C. Penney Co. 1301 Avenue of Americas New York, NY 10019
Personal Qualities for Job Success	University of Kentucky Audio-Visual Services Bureau of School Service College of Education Lexington, KY 40506
Career Opportunities in the Restaurant Industry (For Loan)	H. J. Heinz, Co. Pittsburg, PA
Be Involved – Be a Home Economist 37 slides, 25 minute script	American Home Economics Assn. 1600 20th Street, N. W. Washington, DC 20009
Where Do I Go From Here? 16mm 26 minutes (Shows career opportunities for teenagers in food service industry)	National Restaurant Association Educational Materials Center 1530 N. Lake Shore Drive Chicago, IL 60610
612-1 Requirements in the World of Jobs 612-2 Achieving Success in the World of Jobs 612-3 Job Opportunities in a Restaurant	Singer 1345 Diversey Parkway Chicago, IL 60614
A New Horizon: Careers in School Food Service A New Look at Home Economics Careers	Guidance Associates 23 Washington Avenue Pleasantville, NY 10570
Air Pollution 10 minutes	Journal Films 909 W. Diversey Parkway Chicago, IL 60614
Air Pollution, Parts I, II, III 20 minutes each	The Chicago Board of Education Division of Visual Education 3333 W. 31st St. Chicago, IL 60623
Boy With a Knife 19 minutes	International Film Bureau 332 South Michigan Ave. Chicago, IL 60604
Careers in Food Service Elementary Education	The Chicago Board of Education Division of Visual Education 3333 W. 31st St. Chicago, IL 60623
Clothing (Revised) 10 Minutes	The Chicago Board of Education Division of Visual Education 3333 W. 31st St. Chicago, IL 60623

TITLE OF FILM	AVAILABLE FROM
Environmental Sanitation 9 Minutes	U. S. National Audio/Visual Center Washington, DC 20409
Fireman of Guard 11 Minutes	The Chicago Board of Education Division of Visual Education 3333 W. 31st Street Chicago, IL 60623
Food Service: A Career to Consider	National Restaurant Association 1530 N. Lake Shore Drive Chicago, IL 60610
Head Start Child Development Program Films	Dept. of Health, Education and Welfare Washington, DC 20202
Kitchen Habits	Communicable Disease Center 1600 Clifton Road Dept. of Health, Education & Welfare Atlanta, GA 30322
A Long Time to Grow (Part I) 35 mm.	University Film Library 26 Washington Place New York, NY 10003
New Horizons in Vocations 20 Minutes	Dash Productions 4949 Hollywood Blvd. Hollywood, CA 90027
One Hundred and Eleventh Street 32 Minutes	CCM Films, Inc. 34 Mecquesten Place, S. Mt. Vernon, NY 10550
Our Man in the Middle 28 Minutes	Audio-Visual Department Sears, Roebuck Foundation 303 E. Ohio Street Chicago, IL 60611
Pathways Through Nursery School	Stephens College Columbia, MO 65201
Pipeline People	Film Library Northern Illinois Gas Co. P. O. Box 190 Aurora, IL 60507
The Poisoned Air	Carousel Films, Inc. 1501 Broadway New York, NY 10036
The Cities – A City Is To Live In 54 Minutes	BFA Educational Media 2211 Michigan Santa Monica, CA 90404

LISTING OF RESOURCES FOR
PERSONAL AND PUBLIC SERVICE OCCUPATIONS

Amalgamated Clothing Workers of America
AFL-CIO
15 Union Square
New York, NY 10003

Amalgamated Transit Union
5022 Wisconsin Ave., NW
Washington, DC 20016

American Hotel and Motel Assn.
221 W. 57th Street
New York, NY 10019

American Library Association
DEMCO
Madison, WI

American Petroleum Institute
12171 Avenue of the Americas
New York, NY 10020

American Technology Society
848 East 58th Street
Chicago, IL 60637

American Trucking Association
1616 P. St., NW
Washington, DC 20036

Associated Barbers and Beauticians
of America
537 South Dearborn Street
Chicago, IL 60605

Associated General Contractors of
America, Inc.
1957 E Street, NW
Washington, DC 20006

Association for Childhood Education
International
3615 Wisconsin Avenue, NW
Washington, DC 20016

Child Study Association of America
9 East 89th Street
New York, NY 10028

Child Welfare Leagues of America, Inc.
44 East 23rd Street
New York, NY 10010

Children's Bureau
U. S. Department of Health, Education
and Welfare
Washington, DC 20016

Department of Children and Family Services
State of Illinois
524 South Second
Springfield, IL 62706

Holiday Inns of America, Inc.
3796 Lamar Avenue
Memphis, TN 38118

Hotel & Restaurant Employees and
Bartenders International Union
Robert L. Diefenbach
6 East Fourth Street
Cincinnati, OH 45202

Institutional Education
Statler Hall, Cornell Univeristy
Ithica, NY 14850

International Brotherhood of Teamsters,
Chauffeurs, Warehousemen & Helpers of America
25 Louisiana Avenue, NW
Washington, DC 20001

International Stewardess News
360 E. First Avenue
P. O. Box 188
Hialeah, FL 33011

National Aerospace Educational Council
806 15th Street, NW, Room 616
Washington, DC 20005

National Association for the
Education of Young Children
1834 Connecticut Avenue, NW
Washington, DC 20009

National Association of Hotel/Motel
Accountants, Inc.
28 Duncan Avenue
Jersey City, NJ 07304

National Assn. of Post Office Mail
Handlers, Watchman, Messengers &
Group Leaders
Warner Building
Washington, DC 20004

National Assn. for Retarded Children, Inc.
386 Park Avenue, S.
New York, NY 10016

National Committee for Day Care of
Children, Inc.
44 East 23rd Street
New York, NY 10010

National Congress of Parents & Teachers
700 North Rush Street
Chicago, IL 60611

National Council of Family Relations
1219 University Avenue, SE
Minneapolis, MN 55414

National Federation of Settlements
and Neighborhood Centers
232 Madison Avenue
New York, NY 10016

National Executive Housekeepers Assn.
Kettering Memorial Hospital
3535 Southern Blvd.
Kettering, OH 45643

National Institute of New Careers
University Research Corporation
4301 Connecticut Avenue NW
Washington, DC 20008

National Kindergarten Association
8 West 40th Street
New York, NY 10018

National Program on Early
Childhood Education
National Coordination Center
10646 Street Charles Rock Road
St. Ann, MO 63074

National Restaurant Association
1530 N. Lake Shore Drive
Chicago, IL 60610

National Safety Council
425 North Michigan Avenue
Chicago, IL 60611

National Society for Crippled Children
and Adults, Inc.
2023 W. Ogden Avenue
Chicago, IL 60612

National Urban League, Inc.
Building for Equal Opportunity
55 East 52nd Street
New York, NY 10022

Play Schools Association, Inc.
120 West 57th Street
New York, NY 10019

Public Affairs Committee
381 Park Avenue S.
New York, NY 10010

Society of American Foresters
1010 17th Street NW
Washington, DC 20036